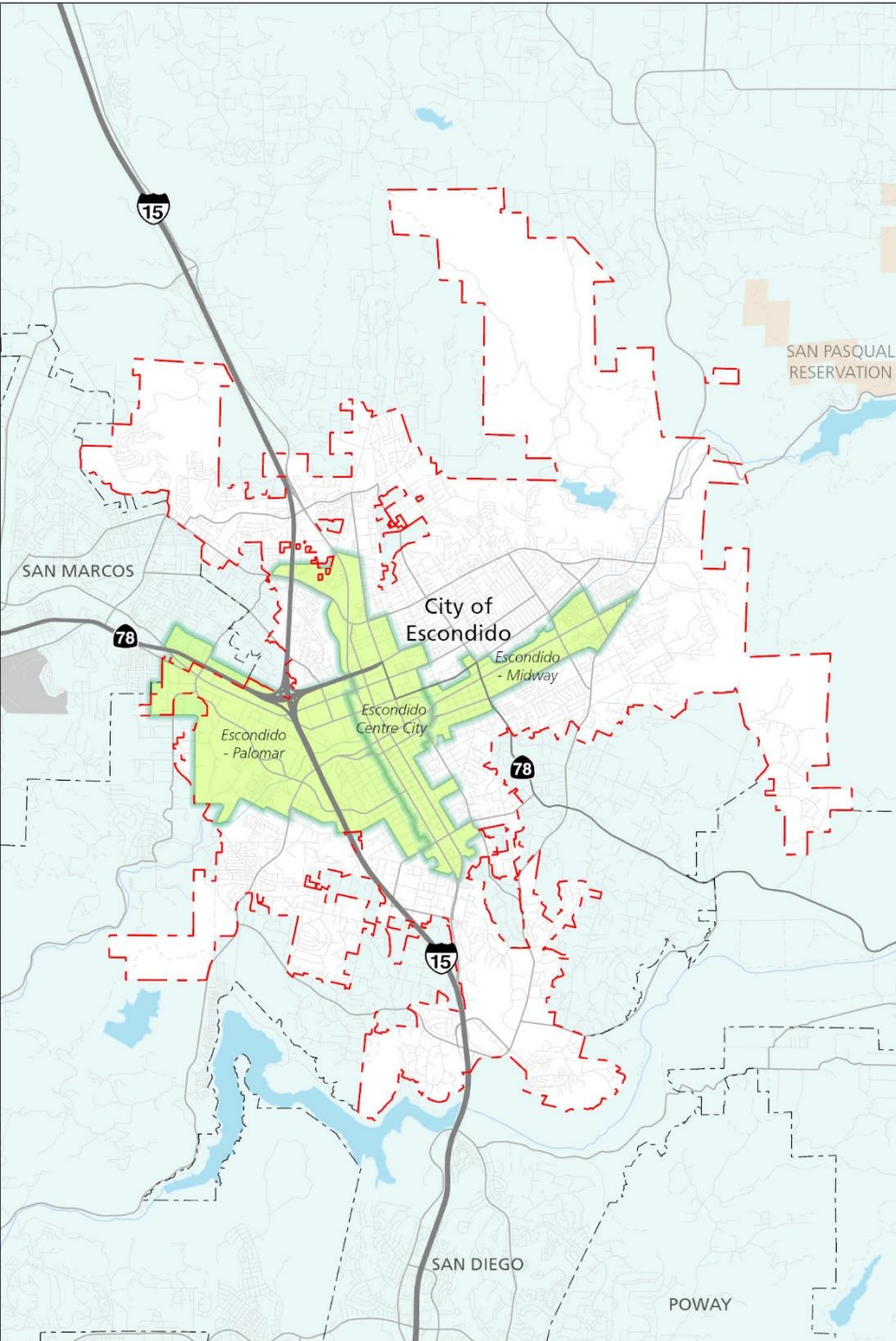


Employment in the San Diego region

City of Escondido



Fast facts

City of Escondido

57,669	employees
3.8%	region's employees
37.3	land area (square miles)
1547.3	employees per square mile

Key contact

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August 2019

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Background

The San Diego region is a growing and dynamic place to live and work. As the community, policy makers, and other stakeholders collaborate regarding how we create transportation options for our residents that are competitive and environmentally responsible, it is essential we utilize the data we have regarding where people live and work to invest in strategies that will best serve our communities.

In spring 2019, the Data, Analytics, and Modeling Department of SANDAG applied data analytics to multiple data sources to better understand where employment centers are in the region, where the employees in these areas commute from, and what their commutes look like. The result of this analysis were packets describing over 70 employment centers across the San Diego region.

As a next step in this series, this packet describes employment in the **City of Escondido**, including maps showing where individuals who work in the City of Escondido live and how far they have to travel to get to their places of employment, where residents of Escondido travel to work, as well as a map that shows all of the travel to and from the City of Escondido regardless if for work, recreation, or any other reason. SANDAG 2018 demographic and socioeconomic estimates for the population of the City of Escondido are included (Appendix B), as are the 3 packets for employment centers located all or partially in the City of Escondido (as shown in the red outline on the cover of this packet and Appendix C). Because employment centers can cross jurisdictional boundaries and not all the employees in a jurisdiction are included in an employment center, it is important to note the number of employees in these 3 employment centers will not total the number of employees in a jurisdiction.

Because the data shared here are analyzed specifically for the purposes of these analyses, it is important to note that these results may differ from other sources. Additional information regarding the data sources and important factors to consider when interpreting this information are provided at the end of this packet (Appendix A).

Highlight 1

Industries in this jurisdiction and the region overall

	City of Escondido		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
Health care and social assistance	8,711	15% (2)	199,700	13% (1)
Retail trade	9,380	16% (1)	156,612	10% (2)
Professional, scientific, technical	3,297	6% (7)	148,766	10% (3)
Food services	4,227	7% (5)	131,594	9% (4)
Manufacturing	3,148	6% (9)	109,234	7% (5)
Administrative, support, waste services	4,712	8% (4)	91,519	6% (6)
Construction	8,592	15% (3)	83,498	5% (7)
Local government education	3,645	6% (6)	80,300	5% (8)
Other services	3,175	6% (8)	69,124	5% (9)
Finance and insurance	1,375	2% (10)	47,848	3% (10)
Wholesale trade	1,163	2% (12)	46,625	3% (11)
Arts, entertainment, recreation	590	1% (16)	45,639	3% (12)
Real estate, rental, leasing	1,275	2% (11)	38,582	3% (13)
Local government	1,045	2% (13)	37,429	2% (14)
Transportation and warehousing	864	2% (14)	36,183	2% (15)
Accommodation	208	<1% (21)	33,094	2% (16)
Educational services	726	1% (15)	32,892	2% (17)
State government education	0	0% (25)	31,600	2% (18)
Information	541	1% (17)	26,262	2% (19)
Department of Defense	0	0% (26)	22,500	1% (20)
Management of companies/enterprises	364	1% (19)	21,500	1% (21)
Federal government	10	<1% (23)	11,454	1% (22)
Farm	378	1% (18)	9,000	1% (23)
Utilities	224	<1% (20)	7,208	<1% (24)
State government	15	<1% (22)	7,037	<1% (25)
Mining and logging	4	<1% (24)	300	<1% (26)
Total	57,669		1,525,500	

Source: SANDAG Employment Estimates, 2016

Highlight 2






Other statistics about the education level and income of employees in this jurisdiction

<p>20%</p> <p>have Bachelor's degree or higher (24% region)</p>	<p>\$47,317</p> <p>mean employee salary (\$55,801 region)</p>	<p>these jobs represent</p> <p>3.8%</p> <p>of the region's jobs</p>	<p>these incomes represent</p> <p>2.6%</p> <p>of regional labor income</p>
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Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 3

What mode of transportation employees in this jurisdiction use to get to work during peak period

	Drive alone 	Transit 	Carpool 	Bike 	Walk 
City of Escondido	79%	3%	14%	1%	2%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 4

How far employees drive on average to get to this jurisdiction during peak period and how long it takes them on average, by transportation mode

	City of Escondido		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	11.0	21.9	12.0	25.1
Transit	10.5	64.1	10.7	62.8
Bike	4.0	19.8	4.3	21.6
Walk	1.3	26.1	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 5

Where employees travel from to work in the City of Escondido

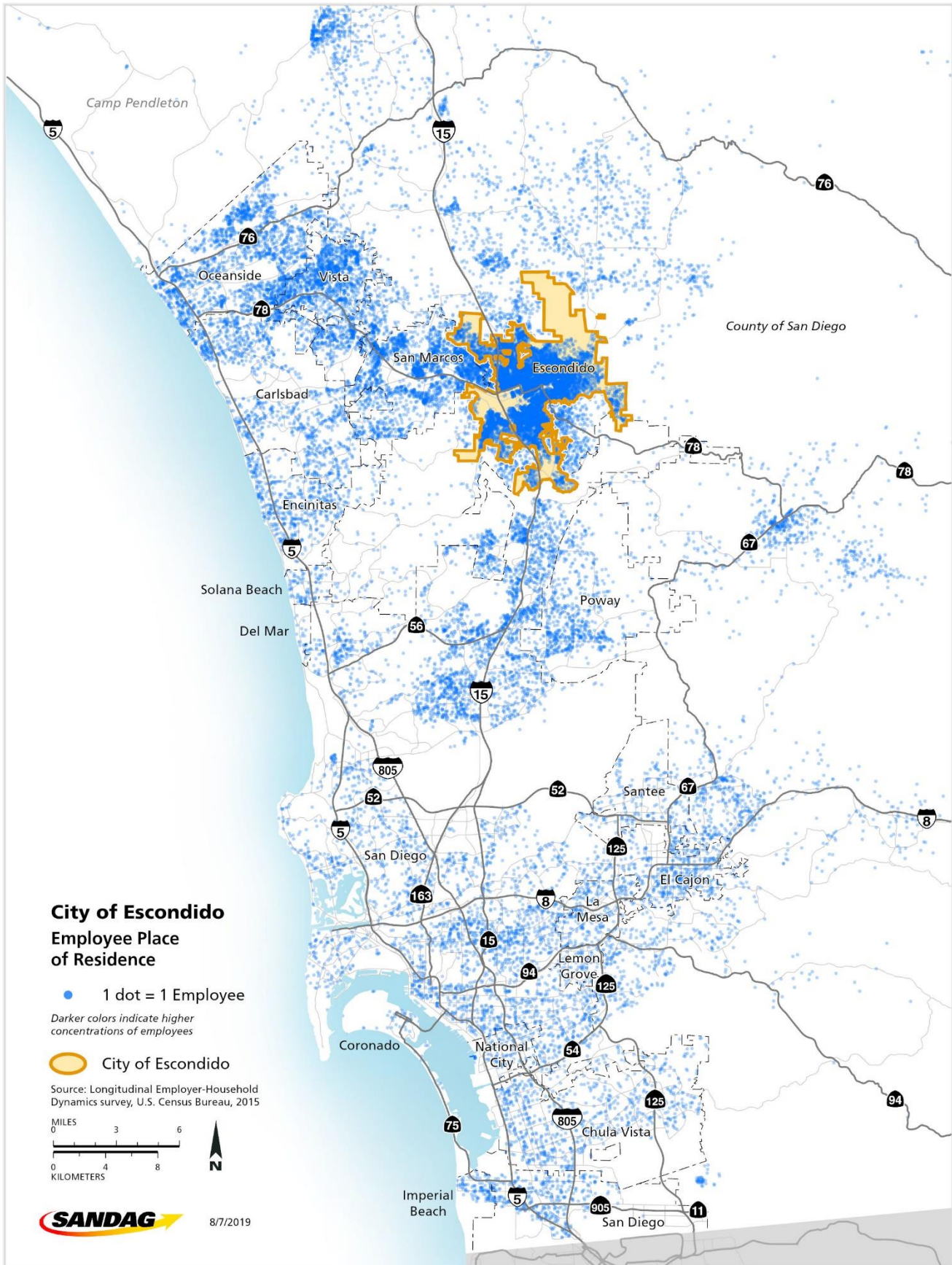
Jurisdiction	Number of workers who travel from jurisdiction to the City of Escondido	Percent
Escondido	10,508	34%
Unincorporated	5,868	19%
San Diego	4,791	15%
San Marcos	2,267	7%
Oceanside	1,989	6%
Vista	1,668	5%
Carlsbad	1,046	3%
Poway	628	2%
Chula Vista	625	2%
Encinitas	540	2%
El Cajon	377	1%
La Mesa	224	1%
Santee	189	1%
National City	158	1%
Imperial Beach	103	<1%
Solana Beach	95	<1%
Lemon Grove	71	<1%
Coronado	51	<1%
Del Mar	19	<1%
Total	31,217	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

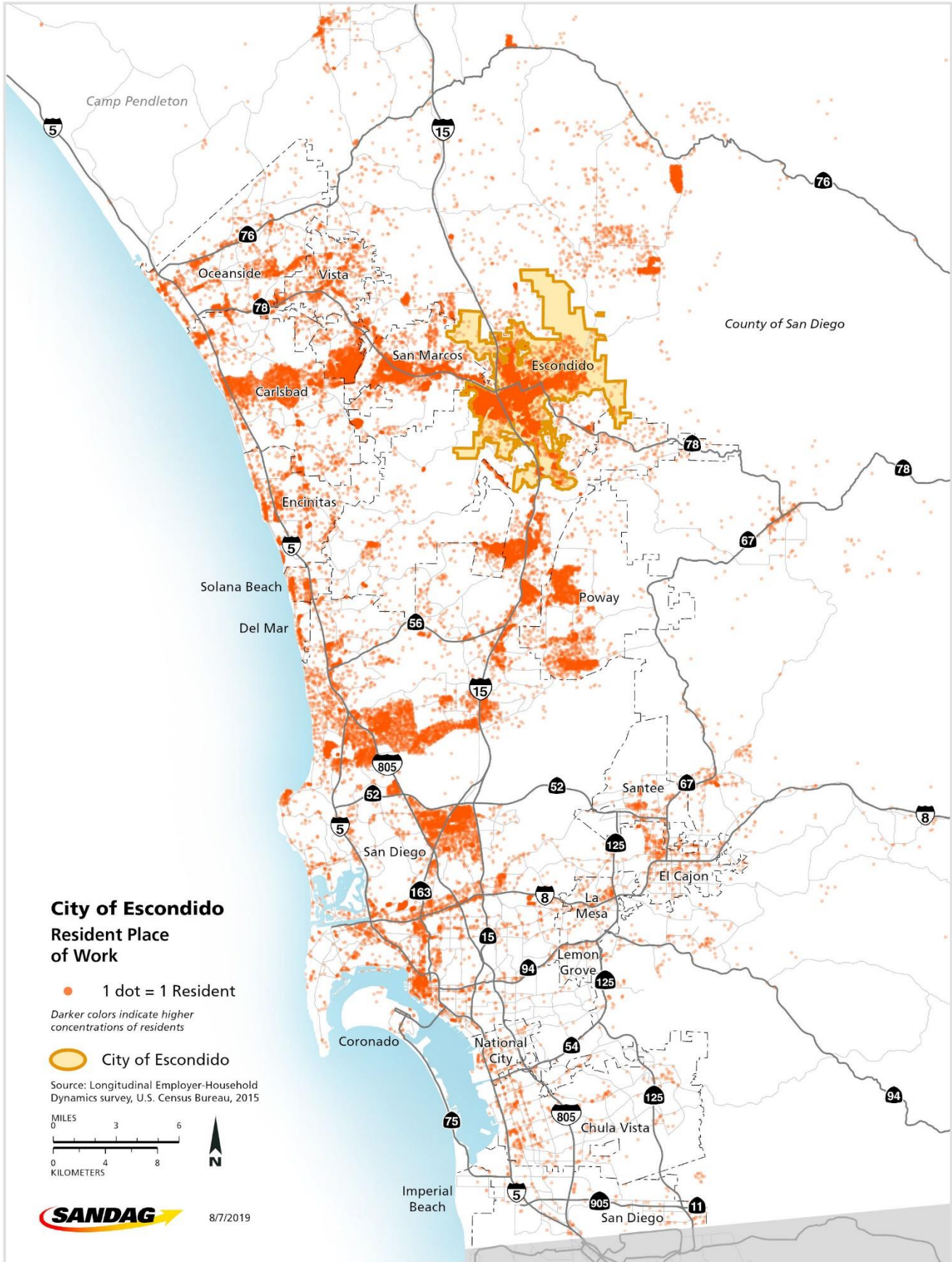
Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Where do employees in the City of Escondido live?

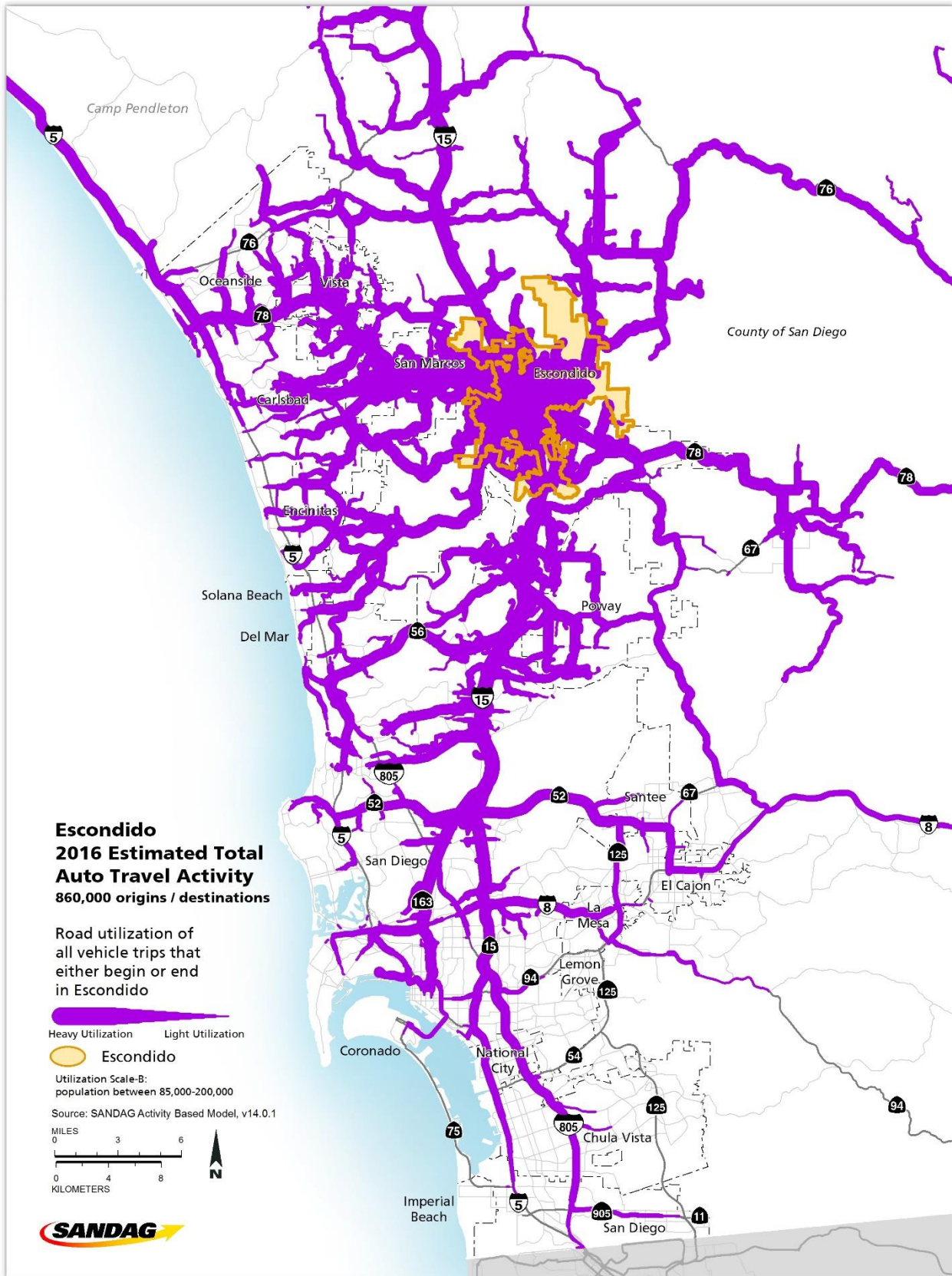


Where do residents of the City of Escondido work?



Map 3

All automobile trips that originate or end in the City of Escondido for work, recreation, or any other reason



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Appendix A: Jurisdiction employment methodology, data sources, and other things to consider

Methodology

As a supplement to the employment center products and presentations, SANDAG has prepared this packet to showcase jurisdiction employment data. This packet was created using the same source data and methodology as the employment center products. Employment centers represent areas of employment concentration, whereas this packet refers to the jurisdictional employment in whole.

Additional technical information regarding this methodology is available by contacting the Data, Analytics, and Modeling Department at SANDAG.

Data sources and other things to consider

Longitudinal Employer-Household Dynamics (LEHD) Origin-Destination Employment Statistics (LODES) 7.3 (2015)

The Longitudinal Employer-Household Dynamics (LEHD) Origin-Destination Employment Statistics (LODES) data are a publicly available product of the U.S. Census Bureau. The LODES data are an extract of the LEHD infrastructure which is composed of administrative records, census, and survey data. The LODES data provide counts of unemployment insurance-covered wage and salary jobs, including private sector and state, local and some federal government jobs. Workplace location and residential location of an employee is measured at the census block-level (2010). The 2015 data that are used here reflect the latest available data (version 7.3) at the time of this analysis and included two primary tables: Original-Destinations (OD) (used in Highlight 5 and Maps 1 and 2), and Workplace Area Characteristics (WAC) (Highlight 2). It should be noted these data (1) contain wage and salary jobs (and exclude self-employed individuals); (2) do not include military and other security-related federal agencies, postal workers, some employees at nonprofits and religious institutions, and informal workers; (3) only includes an individual's primary job if an individual has more than one; and (4) education attainment includes only workers age 30 or older. Additional information is available at <https://lehd.ces.census.gov/data/>.

SANDAG Employment Estimates (2016)

On a regular basis, SANDAG produces estimates of employment and individual earnings for the San Diego region. These estimates were used in Fast facts and Highlights 1, 2, and 5. These estimates utilize California Employment Development Department (EDD) data, the Quarterly Census of Employment and Wages (QCEW) data, and the LEHD LODES data from the U.S. Census Bureau among other sources. The employment estimates include wage and salary for private sector and government workers, as well as the self-employed. Uniformed military are not included; however, U.S. Department of Defense (DOD) civilian workers have been assigned to military bases. Tribal government jobs are included where data were available. Additional information regarding these estimates is available by contacting the Economic and Demographic Analysis Modeling team at SANDAG.

SANDAG Population and Housing Estimates (2016)

Each year SANDAG produces estimates of population and housing for the San Diego region. These estimates utilize several data sources including the California Department of Finance, the U.S. Census Bureau, and a variety of other publicly available datasets. These small-area estimates contain information on the characteristics of the population (ethnicity, age, sex) and housing units (occupied, vacant, unoccupiable) in the region. The population living in military barracks, college dorms and other institutional facilities are included in the population and are counted in housing referred to as Group Quarters. The active military population and their dependents who live in households are included in the household population counts. The population and housing estimates are created in a process similar to the Regional Growth Forecast and contain similar information, however the Population and Housing Estimates reflect current conditions. These data are in Appendix B. Additional information regarding these estimates is available by contacting the Economic and Demographic Analysis Modeling team at SANDAG.

SANDAG Activity Based Transportation Model (2016)

To plan and complete regional transportation projects, SANDAG creates and maintains a transportation model which uses a variety of regional transportation survey and socioeconomic and demographic data (e.g., count of trips from home to work, how people carpool, what bus routes are most frequented, and which highways are used and when). These data are then utilized in the Activity Based Model (ABM) to simulate individual and household transportation choices. These choices include how individuals travel around the region (the mode), why people travel around the region (the trip purpose), and when they travel (time of day). The ABM model is refined based on transportation data and expert feedback on methodology and data sources. For this analysis, SANDAG utilized release version 14.0.1 of ABM to estimate travel for the year 2016 (reference scenario #232). Data in both Highlight 3 and 4 are restricted only to transportation trips in the model in which (1) the trip begins at home and ends at work and does not have any intermediary stops (e.g., dropping a child at school); and (2) the trip's purpose is work and (3) the trip start time is during peak periods which are defined as 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m. Transit travel time includes walk time to transit stop, initial wait time, in vehicle time, transfer wait time, and walk time to the destination. Map 3 includes all auto trips (work and non-work related) to and from Escondido. The margin of error might be larger for small jurisdictions with few work trips and all trips. Additional information about the ABM is available here: sandag.org/index.asp?subclassid=120&fuseaction=home.subclasshome

Appendix B: Jurisdiction resident profile

Demographic and Socioeconomic Estimates Jurisdiction Escondido



Jan 1, 2018

Total Population	151,478
Household Population	149,268
Group Quarters Population	2,210
Persons Per Household	3.21

Housing and Occupancy

	Total Housing Units	Households	Vacancy Rate
Total Housing Units	48,356	46,488	3.9%
Single Family - Detached	24,722	23,767	3.9%
Single Family - Attached	3,196	3,074	3.8%
Multi-Family	16,700	16,037	4.0%
Mobile Home and Other	3,738	3,610	3.4%

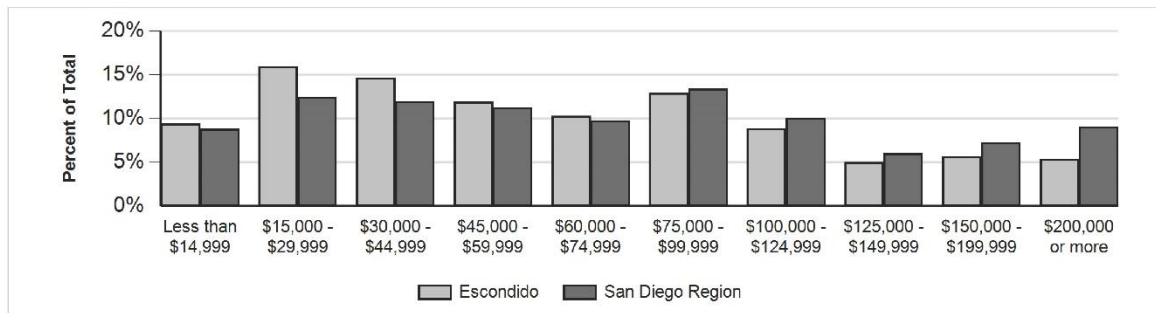
Household Income

Households by Income Category (2010 \$, adjusted for inflation)

	Less than \$15,000	\$15,000-\$29,999	\$30,000-\$44,999	\$45,000-\$59,999	\$60,000-\$74,999	\$75,000-\$99,999	\$100,000-\$124,999	\$125,000-\$149,999	\$150,000-\$199,999	\$200,000 or more
% of Total	9%	16%	15%	12%	10%	13%	9%	5%	6%	5%

Median Household Income

	2018
Adjusted for Inflation (2010 \$)	\$57,556
Not adjusted for inflation (current 2017\$)	\$64,902



IMPORTANT ADVISORY:

Caution should be taken when using data for small population groups, particularly at small levels of geography. Minor adjustments were made (such as correcting the location of housing units that were erroneously allocated by the Census Bureau to roads and open space) to more accurately reflect the region's true population and housing distribution.

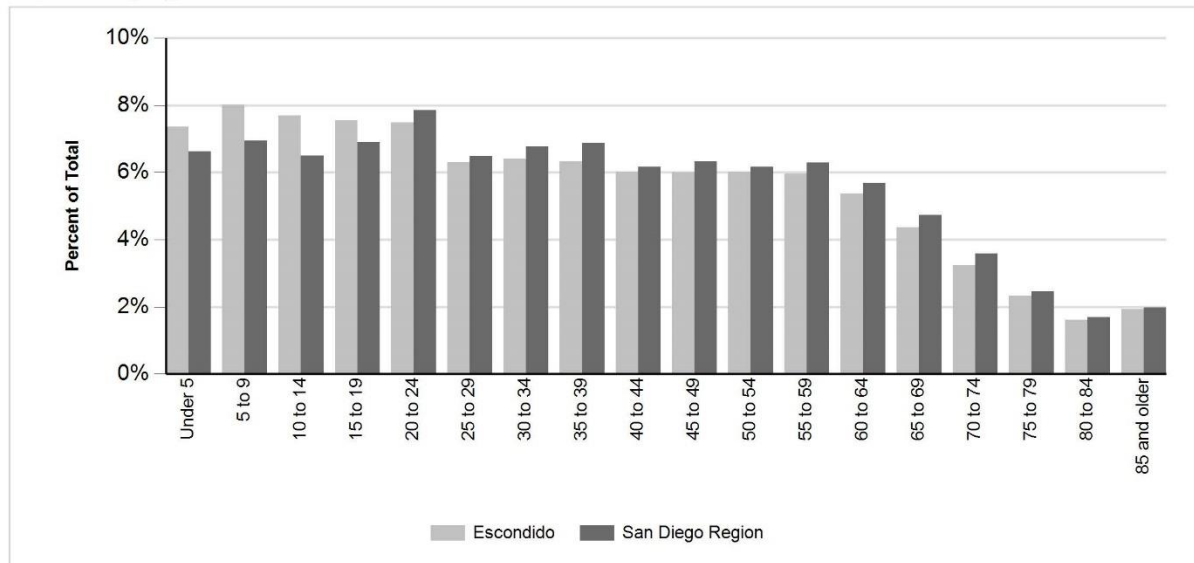
In addition, Census 2010 does not include information about structure type or household income. Those details and other demographic estimates shown here are developed from other sources, including the California Department of Finance E-5 estimates for cities and the County of San Diego; San Diego County Assessor Records, vital events records from the California Department of Health, and income data from the U.S. Census Bureau American Community Survey.

Caution should always be taken when using data for small population groups, particularly at small levels of geography.

Population by Age and Sex

	Total	Male	Female	Percent Female
Total Population	151,478	74,623	76,855	51%
Under 5	11,135	5,762	5,373	48%
5 to 9	12,125	6,204	5,921	49%
10 to 14	11,664	5,925	5,739	49%
15 to 17	7,203	3,650	3,553	49%
18 and 19	4,234	2,100	2,134	50%
20 to 24	11,350	5,763	5,587	49%
25 to 29	9,555	4,965	4,590	48%
30 to 34	9,710	4,971	4,739	49%
35 to 39	9,585	4,838	4,747	50%
40 to 44	9,131	4,482	4,649	51%
45 to 49	9,089	4,430	4,659	51%
50 to 54	9,128	4,467	4,661	51%
55 to 59	9,036	4,379	4,657	52%
60 and 61	3,336	1,556	1,780	53%
62 to 64	4,798	2,238	2,560	53%
65 to 69	6,603	3,124	3,479	53%
70 to 74	4,905	2,238	2,667	54%
75 to 79	3,532	1,511	2,021	57%
80 to 84	2,432	977	1,455	60%
85 and older	2,927	1,043	1,884	64%
Under 18	42,127	21,541	20,586	49%
65 and older	20,399	8,893	11,506	56%
Median Age	34.4	33.0	35.8	N/A

Population by Age



Source: SANDAG, Current Estimates
 SANDAG
www.sandag.org

May 25, 2019
 Escondido
 Page 2 of 3

Population by Race, Ethnicity and Age

	Non-Hispanic					
	Hispanic	White	Black	American Indian	Asian & Pacific Isl.	All Other
Total Population	73,751	59,087	3,461	621	10,506	4,052
Under 5	6,773	3,124	253	22	518	445
5 to 9	7,380	3,330	285	41	525	564
10 to 14	7,289	2,990	283	33	550	519
15 to 17	4,515	1,806	183	21	400	278
18 and 19	2,613	1,076	110	19	245	171
20 to 24	6,379	3,632	290	43	640	366
25 to 29	4,999	3,370	242	48	609	287
30 to 34	4,610	3,867	257	56	668	252
35 to 39	4,904	3,450	217	47	752	215
40 to 44	4,951	2,978	170	30	805	197
45 to 49	4,667	3,299	181	34	769	139
50 to 54	4,139	3,841	205	44	754	145
55 to 59	3,254	4,635	241	32	734	140
60 and 61	1,022	1,911	65	14	285	39
62 to 64	1,391	2,817	117	21	389	63
65 to 69	1,687	4,080	126	41	595	74
70 to 74	1,191	3,100	72	35	438	69
75 to 79	849	2,237	67	19	317	43
80 to 84	529	1,574	50	10	236	33
85 and older	609	1,970	47	11	277	13
Under 18	25,957	11,250	1,004	117	1,993	1,806
65 and older	4,865	12,961	362	116	1,863	232
Median Age	26.9	44.9	31.6	37.9	42.1	20.7

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Appendix C: Employment centers located within the City of Escondido



Escondido – Palomar employment center Tier 2 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Escondido – Palomar employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	2,577	8% (5)	199,700	13% (1)
Retail trade	4,924	16% (2)	156,612	10% (2)
Professional, scientific, technical	1,865	6% (6)	148,766	10% (3)
Food services	1,683	6% (7)	131,594	9% (4)
Manufacturing	2,830	9% (3)	109,234	7% (5)
Administrative, support, waste services	2,654	9% (4)	91,519	6% (6)
Construction	7,783	25% (1)	83,498	5% (7)
Local government education	736	2% (10)	80,300	5% (8)
Other services	1,510	5% (8)	69,124	5% (9)
Finance and insurance	482	2% (13)	47,848	3% (10)
Wholesale trade	1,045	3% (9)	46,625	3% (11)
Arts, entertainment, recreation	90	<1% (19)	45,639	3% (12)
Real estate, rental, leasing	510	2% (12)	38,582	3% (13)
Local government	0	0% (23)	37,429	2% (14)
Transportation and warehousing	550	2% (11)	36,183	2% (15)
Accommodation	65	<1% (20)	33,094	2% (16)
Educational services	301	1% (16)	32,892	2% (17)
State government education	0	0% (24)	31,600	2% (18)
Information	365	1% (14)	26,262	2% (19)
Department of Defense	0	0% (25)	22,500	1% (20)
Management of companies/enterprises	347	1% (15)	21,500	1% (21)
Federal government	10	<1% (22)	11,454	1% (22)
Farm	100	<1% (18)	9,000	1% (23)
Utilities	202	1% (17)	7,208	<1% (24)
State government	15	<1% (21)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	30,644		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 2 employment centers are those between 20,000 and 40,000 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 2 employment centers in the San Diego region: Escondido – Palomar employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center



SOURCES: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Escondido – Palomar employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	11.2	21.0	12.0	25.1
Transit	10.7	67.4	10.7	62.8
Bike	4.5	22.4	4.3	21.6
Walk	1.8	36.5	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

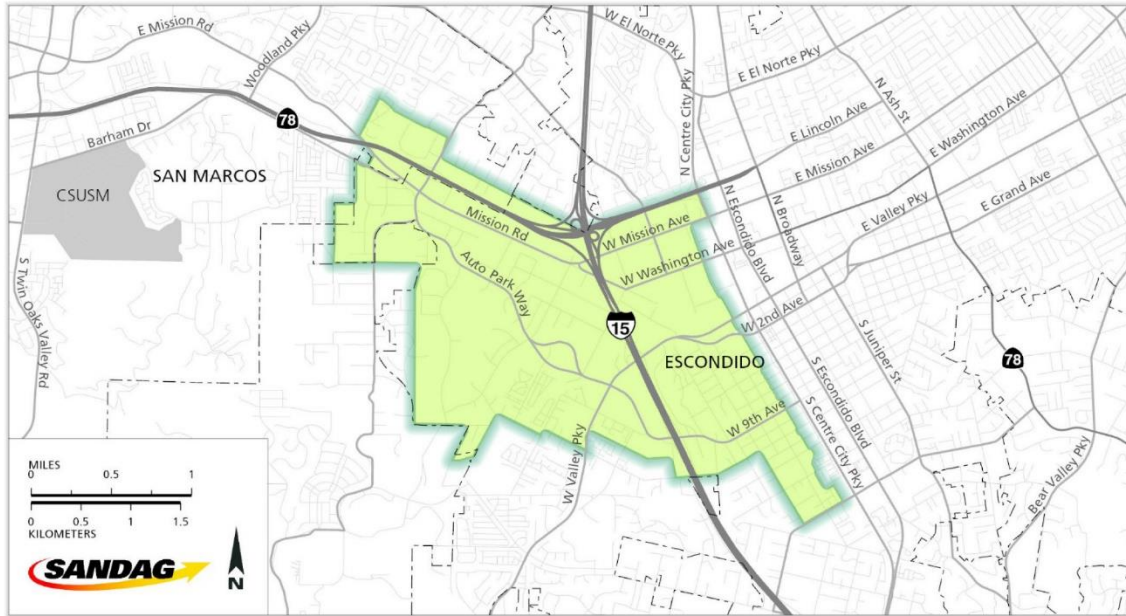
Jurisdiction	Number of workers in the employment center	Percent
Escondido	4,311	29%
Unincorporated	2,765	19%
San Diego	2,321	16%
San Marcos	1,302	9%
Oceanside	1,107	7%
Vista	936	6%
Carlsbad	551	4%
Chula Vista	333	2%
Poway	308	2%
Encinitas	278	2%
El Cajon	196	1%
La Mesa	125	1%
Santee	113	1%
National City	71	1%
Imperial Beach	65	<1%
Solana Beach	53	<1%
Lemon Grove	42	<1%
Coronado	29	<1%
Del Mar	10	<1%
TOTAL	14,916	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

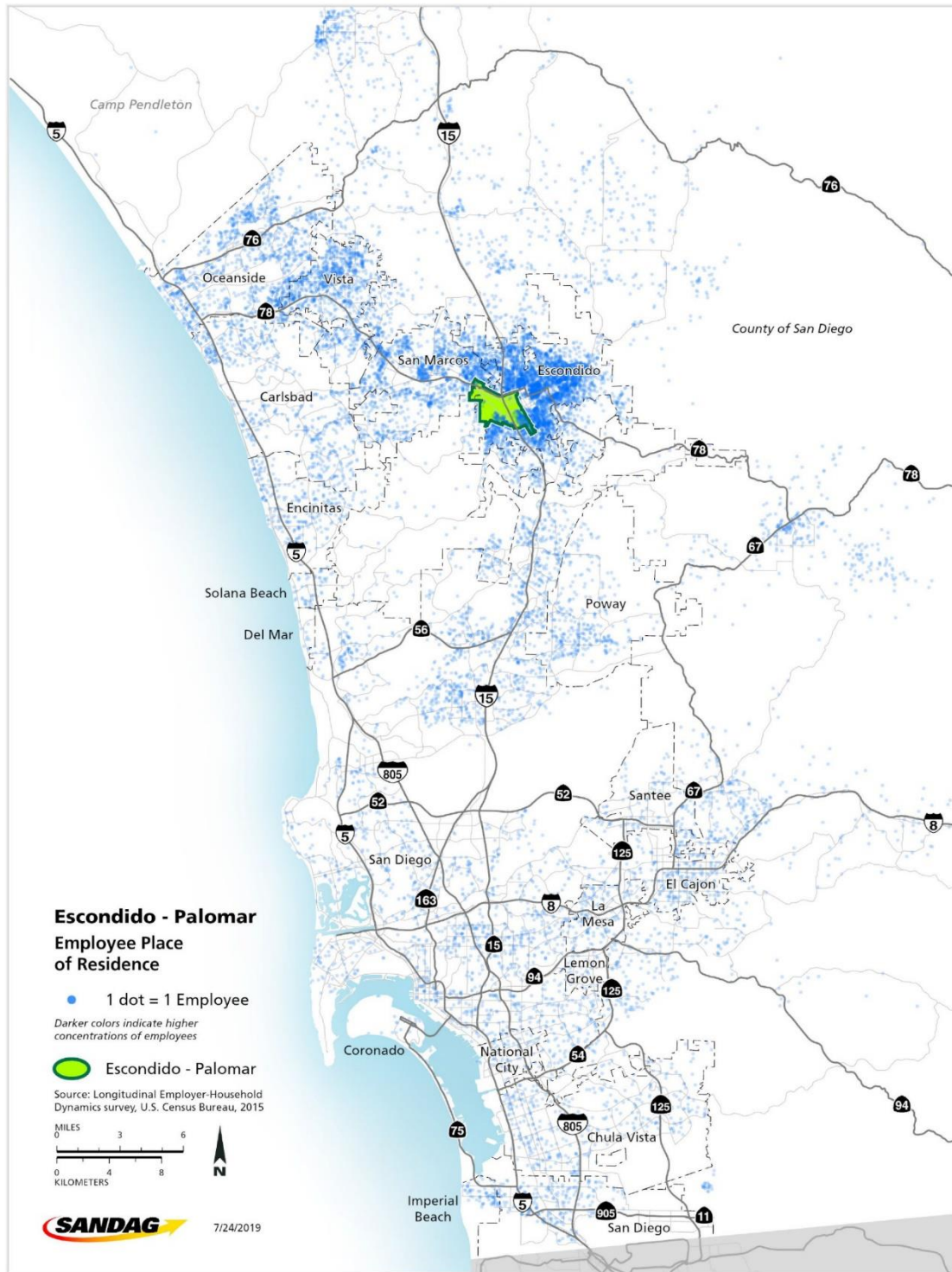
Map 1

Escondido – Palomar employment center



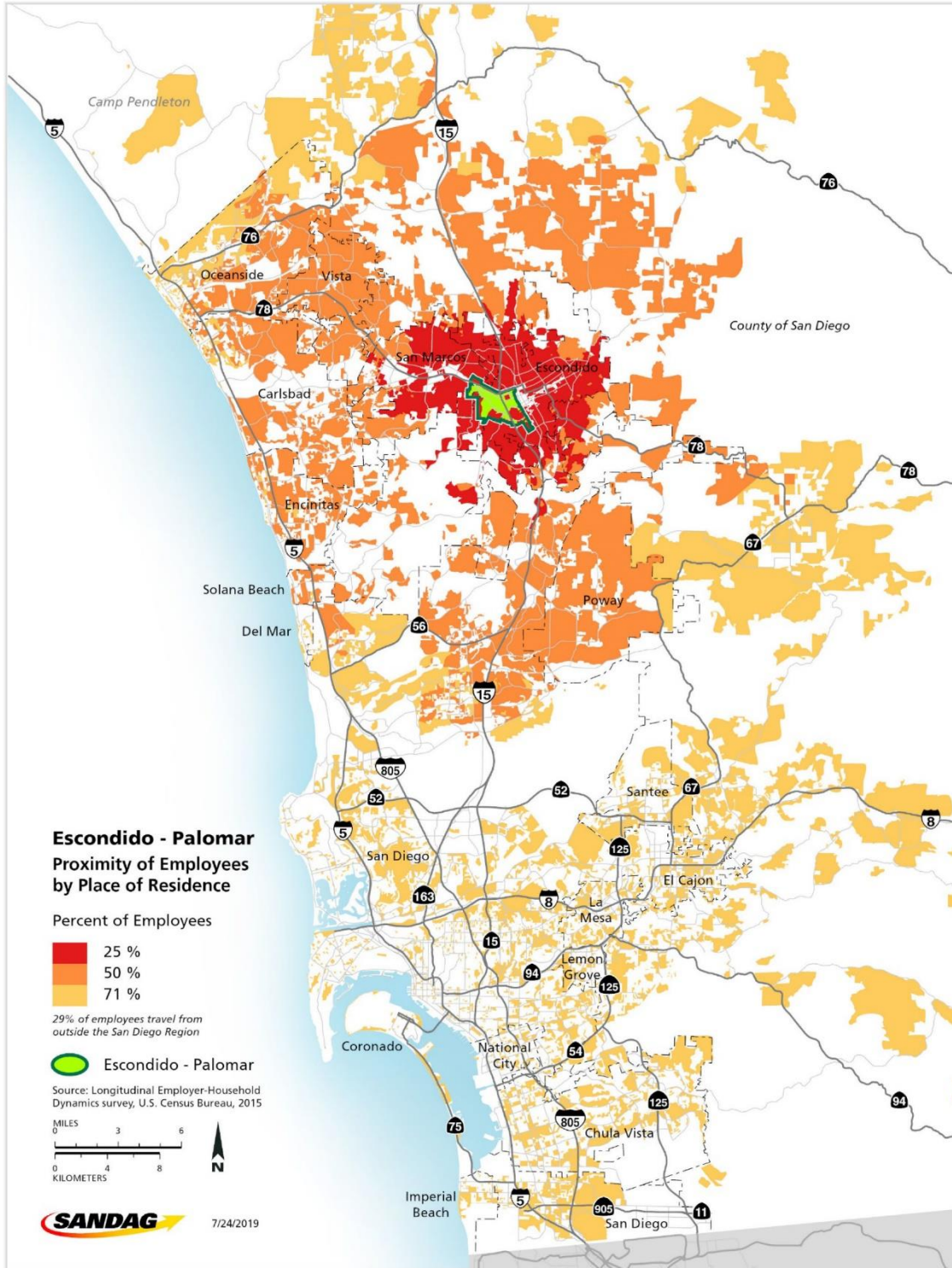
Map 2

Where do Escondido – Palomar employment center employees live?



Map 3

How far employees in the Escondido – Palomar employment center have to travel



Escondido Centre City employment center

Tier 3 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center

15,130 employees	27th largest employment center of the 79	2.31 square miles	6,550 employees per square mile	4.6% of employees in this employment center also live in this employment center
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Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Escondido Centre City employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	2,204	15% (2)	199,700	13% (1)
Retail trade	3,144	21% (1)	156,612	10% (2)
Professional, scientific, technical	779	5% (8)	148,766	10% (3)
Food services	1,858	12% (3)	131,594	9% (4)
Manufacturing	162	1% (15)	109,234	7% (5)
Administrative, support, waste services	1,172	8% (5)	91,519	6% (6)
Construction	664	4% (9)	83,498	5% (7)
Local government education	839	6% (7)	80,300	5% (8)
Other services	1,215	8% (4)	69,124	5% (9)
Finance and insurance	630	4% (10)	47,848	3% (10)
Wholesale trade	82	1% (18)	46,625	3% (11)
Arts, entertainment, recreation	255	2% (12)	45,639	3% (12)
Real estate, rental, leasing	347	2% (11)	38,582	3% (13)
Local government	1,036	7% (6)	37,429	2% (14)
Transportation and warehousing	240	2% (13)	36,183	2% (15)
Accommodation	120	1% (17)	33,094	2% (16)
Educational services	209	1% (14)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	154	1% (16)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	17	<1% (19)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	0	0% (24)	9,000	1% (23)
Utilities	0	0% (25)	7,208	<1% (24)
State government	0	0% (26)	7,037	<1% (25)
Mining and logging	3	<1% (20)	300	<1% (26)
Total	15,130		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 3 employment centers are those between 15,000 and 19,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 3 employment centers in the San Diego region: Escondido Centre City employment center*. San Diego, CA: Author.

Highlight 3

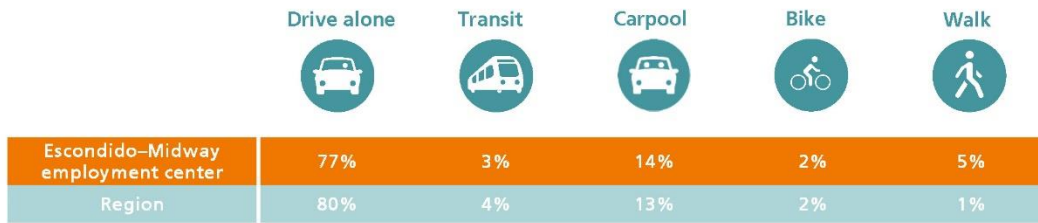
Other statistics about the education level and income of employees in this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Escondido–Midway employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	10.1	20.5	12.0	25.1
Transit	8.2	55.8	10.7	62.8
Bike	3.3	16.3	4.3	21.6
Walk	1.1	22.0	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

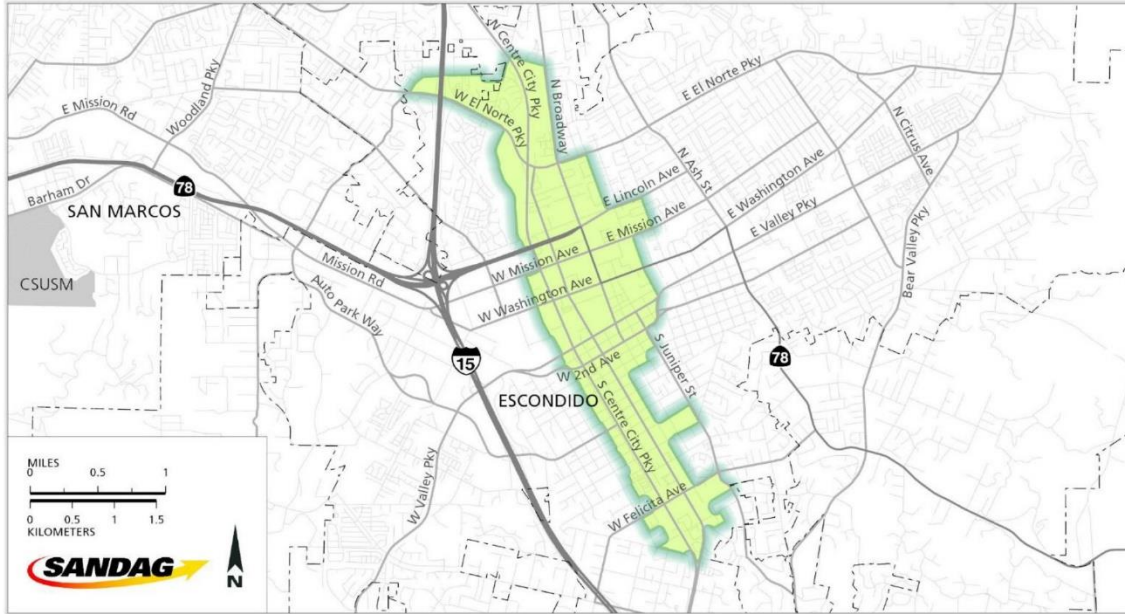
Jurisdiction	Number of workers in the employment center	Percent
Escondido	1,453	40%
Unincorporated	636	18%
San Diego	516	14%
San Marcos	223	6%
Vista	181	5%
Oceanside	173	5%
Carlsbad	107	3%
Poway	89	3%
Encinitas	63	2%
Chula Vista	53	2%
El Cajon	36	1%
La Mesa	23	1%
Santee	22	1%
National City	21	1%
Lemon Grove	11	<1%
Solana Beach	8	<1%
Imperial Beach	6	<1%
Del Mar	1	<1%
Coronado	1	<1%
Total	3,623	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Escondido Centre City employment center



Escondido–Midway employment center

Tier 4 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center

6,725 employees	53rd largest employment center of the 79	1.10 square miles	6,114 employees per square mile	3.4% of employees in this employment center also live in this employment center
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Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Escondido–Midway employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	2,298	34% (1)	199,700	13% (1)
Retail trade	1,918	29% (2)	156,612	10% (2)
Professional, scientific, technical	248	4% (6)	148,766	10% (3)
Food services	676	10% (3)	131,594	9% (4)
Manufacturing	83	1% (9)	109,234	7% (5)
Administrative, support, waste services	37	1% (14)	91,519	6% (6)
Construction	53	1% (12)	83,498	5% (7)
Local government education	510	8% (4)	80,300	5% (8)
Other services	267	4% (5)	69,124	5% (9)
Finance and insurance	215	3% (7)	47,848	3% (10)
Wholesale trade	34	1% (15)	46,625	3% (11)
Arts, entertainment, recreation	57	1% (11)	45,639	3% (12)
Real estate, rental, leasing	187	3% (8)	38,582	3% (13)
Local government	9	<1% (17)	37,429	2% (14)
Transportation and warehousing	60	1% (10)	36,183	2% (15)
Accommodation	0	0% (18)	33,094	2% (16)
Educational services	27	<1% (16)	32,892	2% (17)
State government education	0	0% (19)	31,600	2% (18)
Information	46	1% (13)	26,262	2% (19)
Department of Defense	0	0% (20)	22,500	1% (20)
Management of companies/enterprises	0	0% (21)	21,500	1% (21)
Federal government	0	0% (22)	11,454	1% (22)
Farm	0	0% (23)	9,000	1% (23)
Utilities	0	0% (24)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	6,725		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Escondido–Midway employment center*. San Diego, CA: Author.

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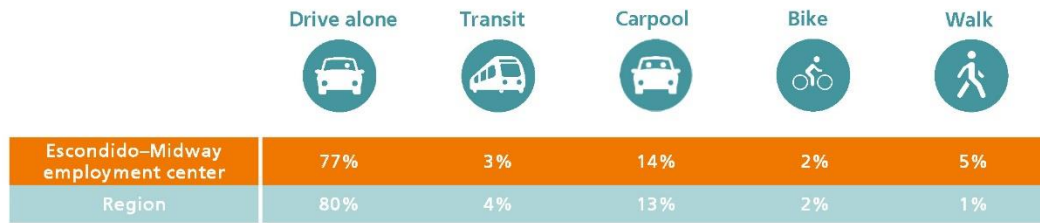
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Escondido–Midway employment center

