

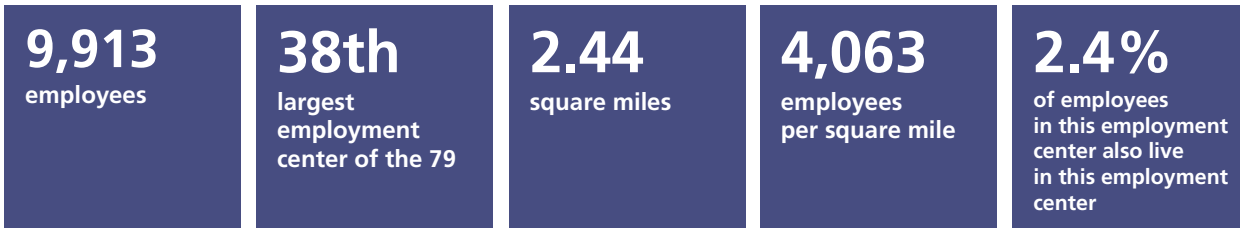
Encanto employment center

Tier 4 employment centers in the San Diego region¹:

An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Encanto employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	1,532	16% (1)	199,700	13% (1)
Retail trade	1,260	13% (3)	156,612	10% (2)
Professional, scientific, technical	143	1% (14)	148,766	10% (3)
Food services	564	6% (8)	131,594	9% (4)
Manufacturing	913	9% (5)	109,234	7% (5)
Administrative, support, waste services	698	7% (7)	91,519	6% (6)
Construction	303	3% (10)	83,498	5% (7)
Local government education	467	5% (9)	80,300	5% (8)
Other services	1,009	10% (4)	69,124	5% (9)
Finance and insurance	180	2% (12)	47,848	3% (10)
Wholesale trade	110	1% (15)	46,625	3% (11)
Arts, entertainment, recreation	61	1% (16)	45,639	3% (12)
Real estate, rental, leasing	55	1% (17)	38,582	3% (13)
Local government	0	0% (20)	37,429	2% (14)
Transportation and warehousing	1,414	14% (2)	36,183	2% (15)
Accommodation	0	0% (21)	33,094	2% (16)
Educational services	169	2% (13)	32,892	2% (17)
State government education	0	0% (22)	31,600	2% (18)
Information	753	8% (6)	26,262	2% (19)
Department of Defense	0	0% (23)	22,500	1% (20)
Management of companies/enterprises	262	3% (11)	21,500	1% (21)
Federal government	0	0% (24)	11,454	1% (22)
Farm	13	<1% (18)	9,000	1% (23)
Utilities	7	<1% (19)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	9,913		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Encanto employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

19%

have Bachelor's degree or higher (24% region)

\$43,578

mean employee salary (\$55,801 region)

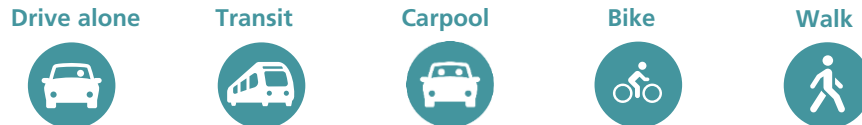
these jobs represent
.7%
of the region's jobs

these incomes represent
.3%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Encanto employment center	79%	4%	15%	1%	1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Encanto employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	9.4	18.9	12.0	25.1
Transit	6.9	54.1	10.7	62.8
Bike	5.9	29.7	4.3	21.6
Walk	1.7	33.7	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	2,943	53%
Chula Vista	764	14%
Unincorporated	717	13%
El Cajon	207	4%
National City	201	4%
La Mesa	169	3%
Santee	126	2%
Oceanside	79	1%
Lemon Grove	77	1%
Imperial Beach	58	1%
Escondido	53	1%
Poway	39	1%
Carlsbad	37	1%
Encinitas	30	1%
San Marcos	25	<1%
Vista	23	<1%
Coronado	23	<1%
Del Mar	3	<1%
Solana Beach	2	<1%
Total	5,576	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Encanto employment center

