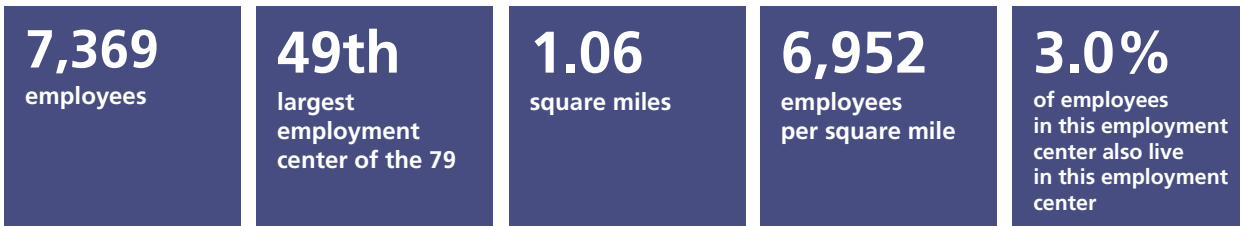


# Encinitas Beach employment center

## Tier 4 employment centers in the San Diego region<sup>1</sup>: An analysis of where people live and work

### Highlight 1

#### Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

### Highlight 2

#### Industries in this employment center and the region overall

	Encinitas Beach employment center		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
<b>Health care and social assistance</b>	<b>507</b>	<b>7% (5)</b>	199,700	13% (1)
<b>Retail trade</b>	<b>994</b>	<b>14% (2)</b>	156,612	10% (2)
<b>Professional, scientific, technical</b>	<b>949</b>	<b>13% (3)</b>	148,766	10% (3)
<b>Food services</b>	<b>2,005</b>	<b>27% (1)</b>	131,594	9% (4)
Manufacturing	117	2% (12)	109,234	7% (5)
Administrative, support, waste services	284	4% (9)	91,519	6% (6)
Construction	407	6% (6)	83,498	5% (7)
Local government education	61	1% (18)	80,300	5% (8)
<b>Other services</b>	<b>614</b>	<b>8% (4)</b>	69,124	5% (9)
Finance and insurance	96	1% (13)	47,848	3% (10)
Wholesale trade	341	5% (7)	46,625	3% (11)
Arts, entertainment, recreation	134	2% (11)	45,639	3% (12)
Real estate, rental, leasing	214	3% (10)	38,582	3% (13)
Local government	310	4% (8)	37,429	2% (14)
Transportation and warehousing	90	1% (14)	36,183	2% (15)
Accommodation	83	1% (15)	33,094	2% (16)
Educational services	63	1% (17)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	66	1% (16)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	11	<1% (20)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	0	0% (24)	9,000	1% (23)
Utilities	23	<1% (19)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
<b>Total</b>	<b>7,369</b>		<b>1,525,500</b>	

Source: SANDAG Employment Estimates, 2016

<sup>1</sup> This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: [sandag.org/employmentcenters](http://sandag.org/employmentcenters). Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Encinitas Beach employment center*. San Diego, CA: Author.

### Highlight 3

#### Other statistics about the education level and income of employees in this employment center

**26%**

have Bachelor's degree or higher (24% region)

**\$51,034**

mean employee salary (\$55,801 region)

these jobs represent  
**.5%**  
of the region's jobs

these incomes represent  
**.5%**  
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

### Highlight 4

#### What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
<b>Encinitas Beach employment center</b>	<b>81%</b>	<b>3%</b>	<b>13%</b>	<b>3%</b>	<b>&lt;1%</b>
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

### Highlight 5

#### How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Encinitas Beach employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	13.3	27.0	12.0	25.1
Transit	15.6	90.7	10.7	62.8
Bike	3.4	16.9	4.3	21.6
Walk	1.4	27.8	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

### Highlight 6

#### What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Encinitas	1,224	22%
San Diego	1,139	21%
Carlsbad	833	15%
Oceanside	578	10%
Unincorporated	469	8%
Vista	350	6%
San Marcos	302	5%
Escondido	240	4%
Chula Vista	113	2%
Solana Beach	102	2%
Poway	58	1%
El Cajon	30	1%
National City	28	1%
La Mesa	22	<1%
Coronado	20	<1%
Imperial Beach	17	<1%
Del Mar	16	<1%
Santee	14	<1%
Lemon Grove	11	<1%
<b>Total</b>	<b>5,566</b>	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Encinitas Beach employment center

