

# Escondido–Midway employment center

## Tier 4 employment centers in the San Diego region<sup>1</sup>: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Escondido–Midway employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
<b>Health care and social assistance</b>	<b>2,298</b>	<b>34% (1)</b>	199,700	13% (1)
<b>Retail trade</b>	<b>1,918</b>	<b>29% (2)</b>	156,612	10% (2)
Professional, scientific, technical	248	4% (6)	148,766	10% (3)
<b>Food services</b>	<b>676</b>	<b>10% (3)</b>	131,594	9% (4)
Manufacturing	83	1% (9)	109,234	7% (5)
Administrative, support, waste services	37	1% (14)	91,519	6% (6)
Construction	53	1% (12)	83,498	5% (7)
<b>Local government education</b>	<b>510</b>	<b>8% (4)</b>	80,300	5% (8)
<b>Other services</b>	<b>267</b>	<b>4% (5)</b>	69,124	5% (9)
Finance and insurance	215	3% (7)	47,848	3% (10)
Wholesale trade	34	1% (15)	46,625	3% (11)
Arts, entertainment, recreation	57	1% (11)	45,639	3% (12)
Real estate, rental, leasing	187	3% (8)	38,582	3% (13)
Local government	9	<1% (17)	37,429	2% (14)
Transportation and warehousing	60	1% (10)	36,183	2% (15)
Accommodation	0	0% (18)	33,094	2% (16)
Educational services	27	<1% (16)	32,892	2% (17)
State government education	0	0% (19)	31,600	2% (18)
Information	46	1% (13)	26,262	2% (19)
Department of Defense	0	0% (20)	22,500	1% (20)
Management of companies/enterprises	0	0% (21)	21,500	1% (21)
Federal government	0	0% (22)	11,454	1% (22)
Farm	0	0% (23)	9,000	1% (23)
Utilities	0	0% (24)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
<b>Total</b>	<b>6,725</b>		<b>1,525,500</b>	

Source: SANDAG Employment Estimates, 2016

<sup>1</sup> This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: [sandag.org/employmentcenters](http://sandag.org/employmentcenters). Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Escondido–Midway employment center*. San Diego, CA: Author.

### Highlight 3

#### Other statistics about the education level and income of employees in this employment center

**20%**

have Bachelor's degree or higher (24% region)

**\$37,279**

mean employee salary (\$55,801 region)

these jobs represent

**.4%**

of the region's jobs

these incomes represent

**.3%**

of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

### Highlight 4

#### What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
<b>Escondido–Midway employment center</b>	<b>77%</b>	<b>3%</b>	<b>14%</b>	<b>2%</b>	<b>5%</b>
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

### Highlight 5

#### How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Escondido–Midway employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	10.1	20.5	12.0	25.1
Transit	8.2	55.8	10.7	62.8
Bike	3.3	16.3	4.3	21.6
Walk	1.1	22.0	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

### Highlight 6

#### What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Escondido	1,453	40%
Unincorporated	636	18%
San Diego	516	14%
San Marcos	223	6%
Vista	181	5%
Oceanside	173	5%
Carlsbad	107	3%
Poway	89	3%
Encinitas	63	2%
Chula Vista	53	2%
El Cajon	36	1%
La Mesa	23	1%
Santee	22	1%
National City	21	1%
Lemon Grove	11	<1%
Solana Beach	8	<1%
Imperial Beach	6	<1%
Del Mar	1	<1%
Coronado	1	<1%
<b>Total</b>	<b>3,623</b>	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

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