

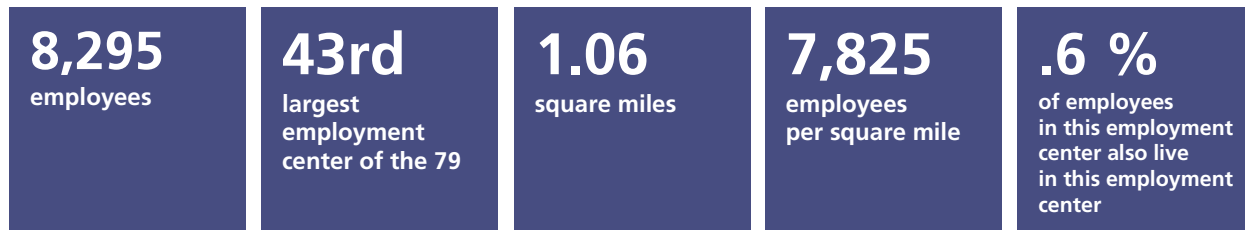
Linda Vista employment center

Tier 4 employment centers in the San Diego region¹:

An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Linda Vista employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	4,133	50% (1)	199,700	13% (1)
Retail trade	73	1% (8)	156,612	10% (2)
Professional, scientific, technical	169	2% (6)	148,766	10% (3)
Food services	231	3% (5)	131,594	9% (4)
Manufacturing	0	0% (14)	109,234	7% (5)
Administrative, support, waste services	890	11% (3)	91,519	6% (6)
Construction	0	0% (15)	83,498	5% (7)
Local government education	2,190	26% (2)	80,300	5% (8)
Other services	9	<1% (13)	69,124	5% (9)
Finance and insurance	0	0% (16)	47,848	3% (10)
Wholesale trade	13	<1% (12)	46,625	3% (11)
Arts, entertainment, recreation	0	0% (17)	45,639	3% (12)
Real estate, rental, leasing	47	1% (9)	38,582	3% (13)
Local government	0	0% (18)	37,429	2% (14)
Transportation and warehousing	385	5% (4)	36,183	2% (15)
Accommodation	46	1% (10)	33,094	2% (16)
Educational services	0	0% (19)	32,892	2% (17)
State government education	0	0% (20)	31,600	2% (18)
Information	94	1% (7)	26,262	2% (19)
Department of Defense	0	0% (21)	22,500	1% (20)
Management of companies/enterprises	15	<1% (11)	21,500	1% (21)
Federal government	0	0% (22)	11,454	1% (22)
Farm	0	0% (23)	9,000	1% (23)
Utilities	0	0% (24)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	8,295		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Linda Vista employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

32%

have Bachelor's degree or higher (24% region)

\$61,441

mean employee salary (\$55,801 region)

these jobs represent
.5%
of the region's jobs

these incomes represent
.7%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Linda Vista employment center	82%	3%	14%	1%	<1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Linda Vista employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	12.3	29.1	12.0	25.1
Transit	10.6	78.9	10.7	62.8
Bike	8.3	41.7	4.3	21.6
Walk	1.6	33.0	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	5,772	57%
Unincorporated	1,261	13%
Chula Vista	1,055	10%
Santee	293	3%
El Cajon	275	3%
La Mesa	271	3%
Poway	162	2%
National City	160	2%
Carlsbad	153	2%
Escondido	147	2%
Oceanside	102	1%
Lemon Grove	96	1%
Encinitas	90	1%
Imperial Beach	84	1%
San Marcos	68	1%
Vista	64	1%
Coronado	47	1%
Solana Beach	13	<1%
Del Mar	8	<1%
Total	10,121	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Linda Vista employment center

