

# National City employment center

## Tier 2 employment centers in the San Diego region<sup>1</sup>: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	National City employment center		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
<b>Health care and social assistance</b>	<b>5,148</b>	<b>15% (3)</b>	199,700	13% (1)
<b>Retail trade</b>	<b>5,822</b>	<b>17% (1)</b>	156,612	10% (2)
Professional, scientific, technical	1,384	4% (9)	148,766	10% (3)
<b>Food services</b>	<b>2,448</b>	<b>7% (5)</b>	131,594	9% (4)
<b>Manufacturing</b>	<b>2,814</b>	<b>8% (4)</b>	109,234	7% (5)
Administrative, support, waste services	1,188	4% (10)	91,519	6% (6)
Construction	1,803	5% (7)	83,498	5% (7)
Local government education	1,847	6% (6)	80,300	5% (8)
Other services	1,541	5% (8)	69,124	5% (9)
Finance and insurance	484	1% (13)	47,848	3% (10)
Wholesale trade	1,061	3% (12)	46,625	3% (11)
Arts, entertainment, recreation	104	<1% (20)	45,639	3% (12)
Real estate, rental, leasing	346	1% (15)	38,582	3% (13)
Local government	375	1% (14)	37,429	2% (14)
Transportation and warehousing	1,062	3% (11)	36,183	2% (15)
Accommodation	171	1% (18)	33,094	2% (16)
Educational services	211	1% (17)	32,892	2% (17)
State government education	0	0% (24)	31,600	2% (18)
Information	257	1% (16)	26,262	2% (19)
<b>Department of Defense</b>	<b>5,396</b>	<b>16% (2)</b>	22,500	1% (20)
Management of companies/enterprises	163	1% (19)	21,500	1% (21)
Federal government	24	<1% (21)	11,454	1% (22)
Farm	0	0% (25)	9,000	1% (23)
Utilities	5	<1% (23)	7,208	<1% (24)
State government	0	0% (26)	7,037	<1% (25)
Mining and logging	6	<1% (22)	300	<1% (26)
<b>Total</b>	<b>33,660</b>		<b>1,525,500</b>	

Source: SANDAG Employment Estimates, 2016

<sup>1</sup> This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 2 employment centers are those between 20,000 and 40,000 employees. For data notes, sources, and qualifications, please visit: [sandag.org/employmentcenters](http://sandag.org/employmentcenters). Suggested reference: SANDAG (2019, May). *Tier 2 employment centers in the San Diego region: National City employment center*. San Diego, CA: Author.

### Highlight 3

#### Other statistics about the education level and income of employees in this employment center

**17%**

have Bachelor's degree or higher (24% region)

**\$40,971**

mean employee salary (\$55,801 region)

these jobs represent

**2.2%**

of the region's jobs

these incomes represent

**1.1%**

of regional labor income

SOURCES: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

### Highlight 4

#### What mode of transportation these employment center employees use to get to work during peak period?

Drive alone



Transit



Carpool



Bike



Walk



National City employment center	76%	5%	12%	3%	4%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

### Highlight 5

#### How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	National City employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	9.2	17.9	12.0	25.1
Transit	8.3	55.8	10.7	62.8
Bike	2.9	14.4	4.3	21.6
Walk	.8	16.6	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

### Highlight 6

#### What jurisdictions these employment center employees travel from

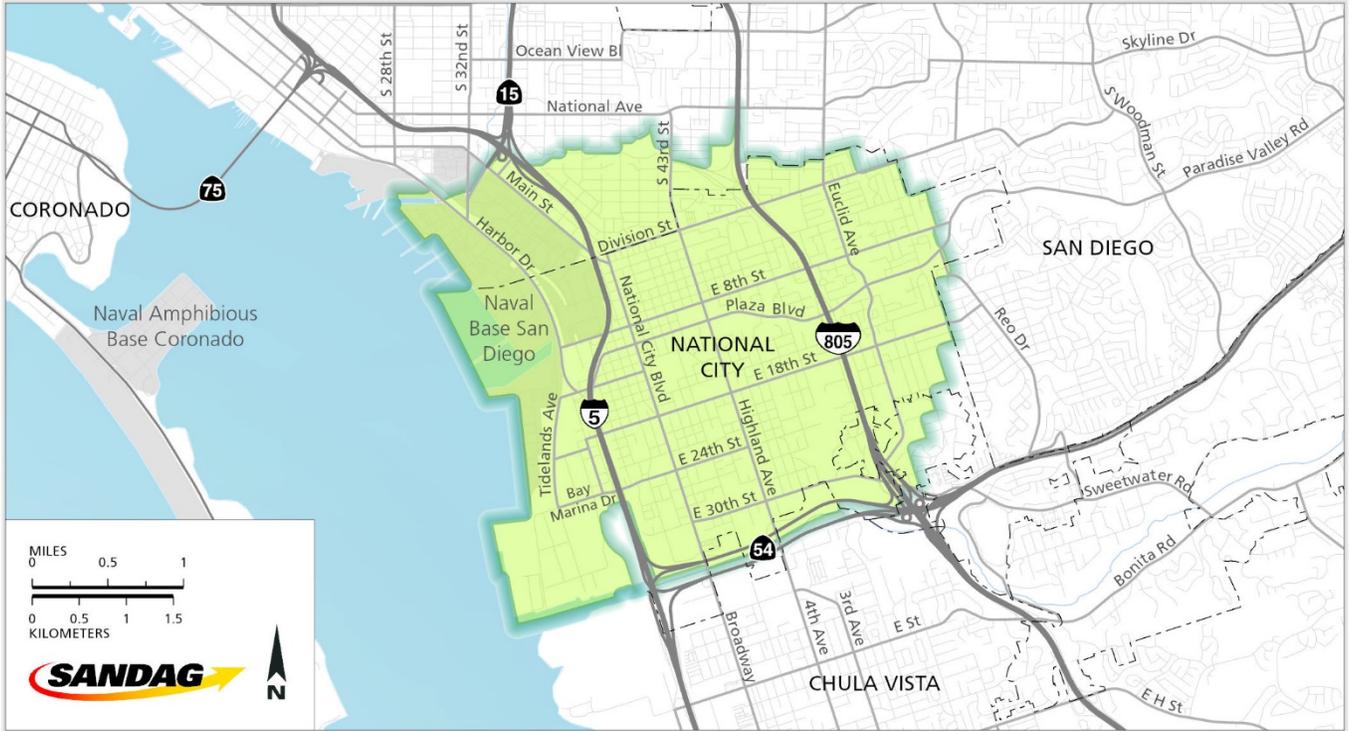
Jurisdiction	Number of workers in the employment center	Percent
San Diego	7,738	43%
Chula Vista	3,666	21%
National City	2,141	12%
Unincorporated	2,122	12%
El Cajon	516	3%
Imperial Beach	328	2%
La Mesa	272	2%
Santee	222	1%
Lemon Grove	182	1%
Escondido	133	1%
Oceanside	122	1%
Carlsbad	85	1%
Poway	73	<1%
Coronado	67	<1%
Vista	63	<1%
San Marcos	53	<1%
Encinitas	43	<1%
Del Mar	7	<1%
Solana Beach	5	<1%
<b>Total</b>	<b>17,838</b>	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

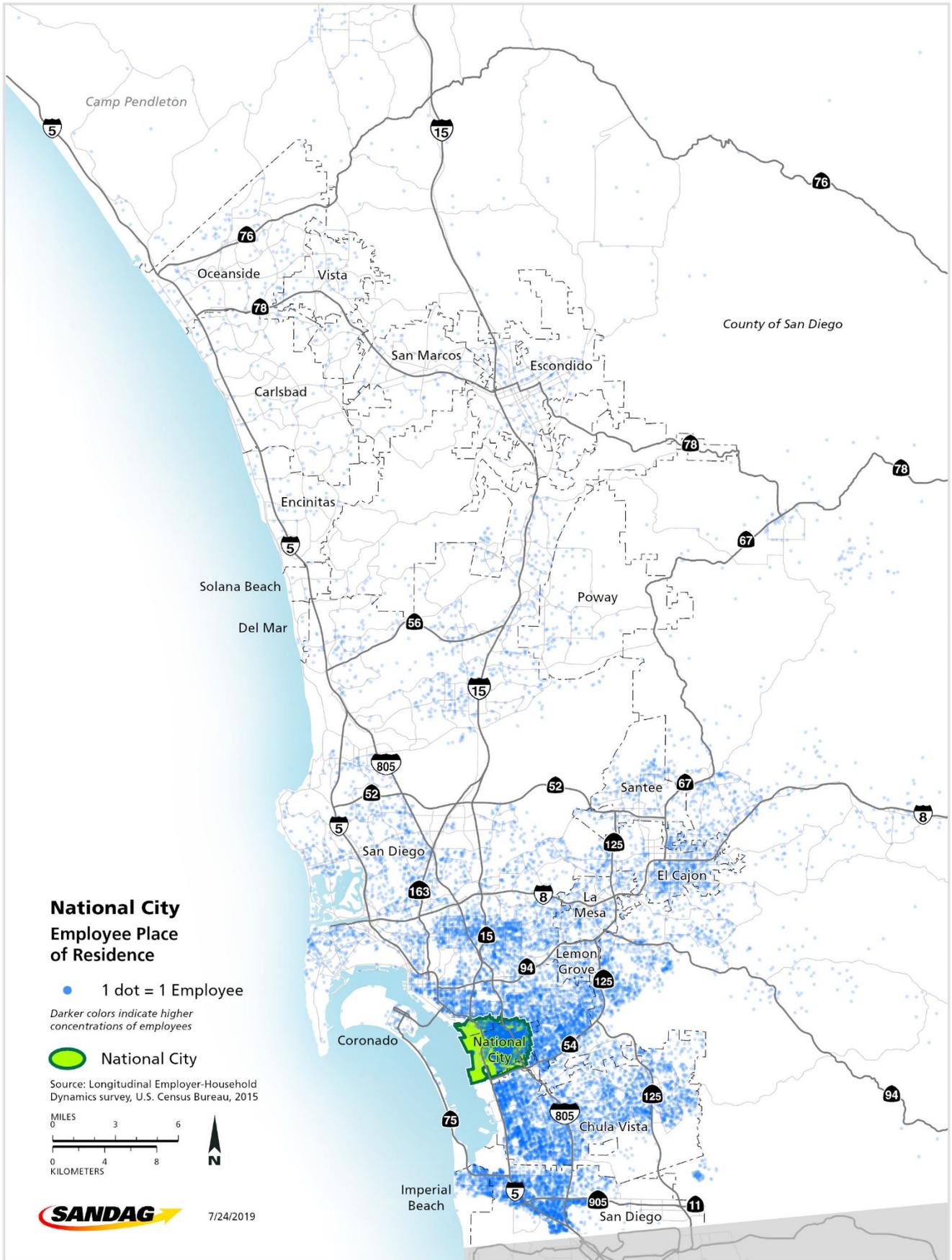
Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

National City employment center



### Where do National City employment center employees live?



How far employees in the National City employment center have to travel

