

Ocean Beach employment center

Tier 2 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Ocean Beach employment center		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
Health care and social assistance	1,875	7% (4)	199,700	13% (1)
Retail trade	4,079	16% (2)	156,612	10% (2)
Professional, scientific, technical	2,615	10% (3)	148,766	10% (3)
Food services	5,511	21% (1)	131,594	9% (4)
Manufacturing	636	2% (13)	109,234	7% (5)
Administrative, support, waste services	1,048	4% (7)	91,519	6% (6)
Construction	970	4% (10)	83,498	5% (7)
Local government education	279	1% (19)	80,300	5% (8)
Other services	1,661	6% (5)	69,124	5% (9)
Finance and insurance	380	2% (18)	47,848	3% (10)
Wholesale trade	528	2% (16)	46,625	3% (11)
Arts, entertainment, recreation	559	2% (15)	45,639	3% (12)
Real estate, rental, leasing	594	2% (14)	38,582	3% (13)
Local government	0	0% (22)	37,429	2% (14)
Transportation and warehousing	979	4% (9)	36,183	2% (15)
Accommodation	762	3% (11)	33,094	2% (16)
Educational services	409	2% (17)	32,892	2% (17)
State government education	0	0% (23)	31,600	2% (18)
Information	721	3% (12)	26,262	2% (19)
Department of Defense	980	4% (8)	22,500	1% (20)
Management of companies/enterprises	117	1% (20)	21,500	1% (21)
Federal government	0	0% (24)	11,454	1% (22)
Farm	0	0% (25)	9,000	1% (23)
Utilities	10	<1% (21)	7,208	<1% (24)
State government	1,269	5% (6)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	25,982		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 2 employment centers are those between 20,000 and 40,000 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 2 employment centers in the San Diego region: Ocean Beach employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

20%

have Bachelor's degree or higher (24% region)

\$43,000

mean employee salary (\$55,801 region)

these jobs represent
1.7%
of the region's jobs

these incomes represent
1.0%
of regional labor income

SOURCES: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Ocean Beach employment center	79%	5%	12%	4%	1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Ocean Beach employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	11.8	23.2	12.0	25.1
Transit	11.0	64.2	10.7	62.8
Bike	4.4	22.0	4.3	21.6
Walk	1.4	27.5	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

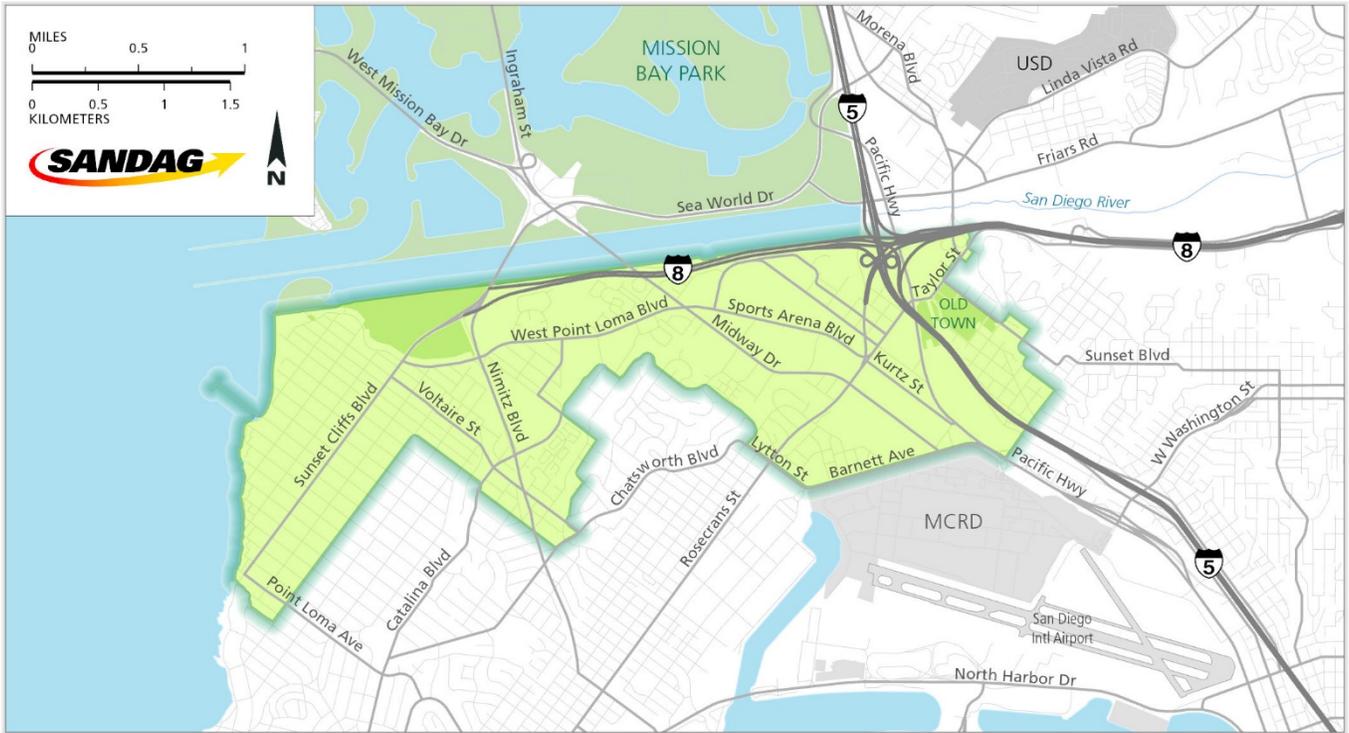
Jurisdiction	Number of workers in the employment center	Percent
San Diego	8,800	62%
Unincorporated	1,476	10%
Chula Vista	1,179	8%
El Cajon	526	4%
La Mesa	335	2%
National City	306	2%
Santee	264	2%
Oceanside	186	1%
Escondido	177	1%
Carlsbad	166	1%
Poway	147	1%
Lemon Grove	144	1%
Imperial Beach	126	1%
Vista	107	1%
San Marcos	99	1%
Encinitas	92	1%
Coronado	64	<1%
Solana Beach	20	<1%
Del Mar	15	<1%
Total	14,229	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

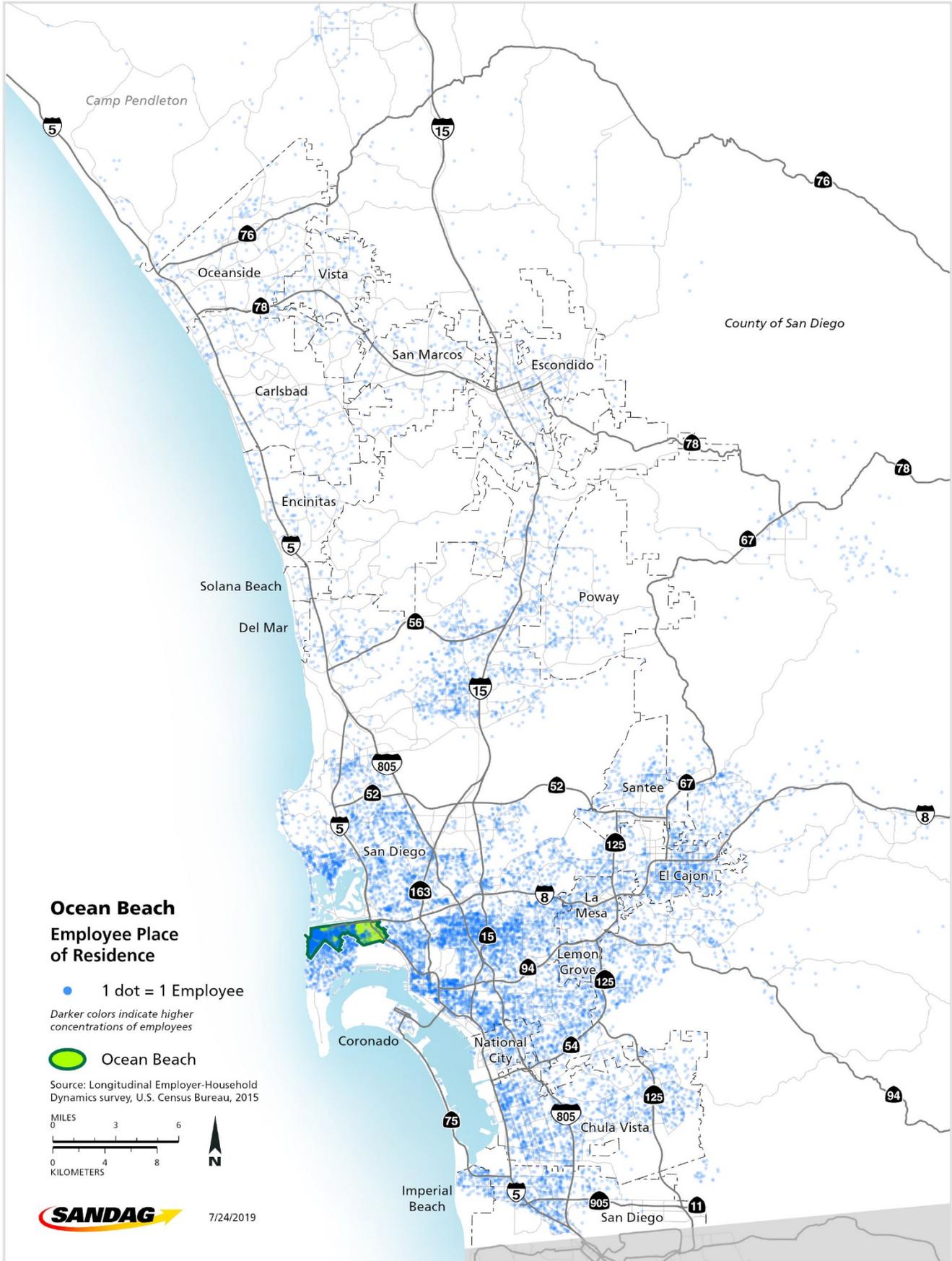
Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Ocean Beach employment center



Where do Ocean Beach employment center employees live?



How far employees in the Ocean Beach employment center have to travel

