

Oceanside–Oceanside Boulevard employment center Tier 4 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Oceanside–Oceanside Boulevard employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	203	8% (8)	199,700	13% (1)
Retail trade	476	18% (1)	156,612	10% (2)
Professional, scientific, technical	103	4% (10)	148,766	10% (3)
Food services	314	12% (2)	131,594	9% (4)
Manufacturing	219	9% (7)	109,234	7% (5)
Administrative, support, waste services	276	11% (4)	91,519	6% (6)
Construction	238	9% (6)	83,498	5% (7)
Local government education	0	0% (15)	80,300	5% (8)
Other services	301	12% (3)	69,124	5% (9)
Finance and insurance	17	1% (12)	47,848	3% (10)
Wholesale trade	270	11% (5)	46,625	3% (11)
Arts, entertainment, recreation	2	<1% (14)	45,639	3% (12)
Real estate, rental, leasing	56	2% (11)	38,582	3% (13)
Local government	0	0% (16)	37,429	2% (14)
Transportation and warehousing	3	<1% (13)	36,183	2% (15)
Accommodation	0	0% (17)	33,094	2% (16)
Educational services	0	0% (18)	32,892	2% (17)
State government education	0	0% (19)	31,600	2% (18)
Information	105	4% (9)	26,262	2% (19)
Department of Defense	0	0% (20)	22,500	1% (20)
Management of companies/enterprises	0	0% (21)	21,500	1% (21)
Federal government	0	0% (22)	11,454	1% (22)
Farm	0	0% (23)	9,000	1% (23)
Utilities	0	0% (24)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	2,583		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Oceanside–Oceanside Boulevard employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

18%

have Bachelor's degree or higher (24% region)

\$46,323

mean employee salary (\$55,801 region)

these jobs represent

.2%

of the region's jobs

these incomes represent

.1%

of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?

Drive alone



Transit



Carpool



Bike



Walk



	Drive alone	Transit	Carpool	Bike	Walk
Oceanside–Oceanside Boulevard employment center	75%	5%	14%	4%	2%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Oceanside–Oceanside Boulevard employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicle	9.3	19.6	12.0	25.1
Transit	10.6	64.7	10.7	62.8
Bike	4.1	20.7	4.3	21.6
Walk	1.1	21.5	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Oceanside	382	39%
Unincorporated	112	12%
Vista	104	11%
San Diego	103	11%
Carlsbad	79	8%
Escondido	62	6%
San Marcos	58	6%
Chula Vista	25	3%
Encinitas	17	2%
El Cajon	6	1%
Santee	6	1%
Poway	4	<1%
La Mesa	4	<1%
National City	4	<1%
Solana Beach	3	<1%
Coronado	2	<1%
Lemon Grove	2	<1%
Imperial Beach	1	<1%
Del Mar	1	<1%
Total	975	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Oceanside–Oceanside Boulevard employment center

