

Oceanside–Old Grove employment center

Tier 4 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Oceanside–Old Grove employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	76	3% (9)	199,700	13% (1)
Retail trade	768	33% (1)	156,612	10% (2)
Professional, scientific, technical	41	2% (12)	148,766	10% (3)
Food services	587	25% (2)	131,594	9% (4)
Manufacturing	0	0% (15)	109,234	7% (5)
Administrative, support, waste services	29	1% (13)	91,519	6% (6)
Construction	15	1% (14)	83,498	5% (7)
Local government education	118	5% (5)	80,300	5% (8)
Other services	86	4% (8)	69,124	5% (9)
Finance and insurance	53	2% (11)	47,848	3% (10)
Wholesale trade	87	4% (7)	46,625	3% (11)
Arts, entertainment, recreation	126	5% (4)	45,639	3% (12)
Real estate, rental, leasing	185	8% (3)	38,582	3% (13)
Local government	0	0% (16)	37,429	2% (14)
Transportation and warehousing	0	0% (17)	36,183	2% (15)
Accommodation	0	0% (18)	33,094	2% (16)
Educational services	0	0% (19)	32,892	2% (17)
State government education	0	0% (20)	31,600	2% (18)
Information	64	3% (10)	26,262	2% (19)
Department of Defense	0	0% (21)	22,500	1% (20)
Management of companies/enterprises	0	0% (22)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	90	4% (6)	9,000	1% (23)
Utilities	0	0% (24)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	2,325		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Oceanside–Old Grove employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

12%

have Bachelor's degree or higher (24% region)

\$22,897

mean employee salary (\$55,801 region)

these jobs represent
.2%
of the region's jobs

these incomes represent
<.1%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Oceanside–Old Grove employment center	79%	3%	15%	2%	1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Oceanside–Old Grove employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	7.7	18.2	12.0	25.1
Transit	8.4	59.4	10.7	62.8
Bike	7.0	35.2	4.3	21.6
Walk	1.6	32.9	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Oceanside	231	37%
Unincorporated	80	13%
San Diego	79	13%
Vista	65	10%
Escondido	37	6%
Carlsbad	33	5%
San Marcos	27	4%
Chula Vista	17	3%
La Mesa	14	2%
National City	11	2%
Poway	8	1%
Santee	8	1%
Encinitas	8	1%
El Cajon	5	1%
Lemon Grove	4	1%
Imperial Beach	2	<1%
Coronado	0	0%
Del Mar	0	0%
Solana Beach	0	0%
Total	629	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Oceanside–Old Grove employment center

