

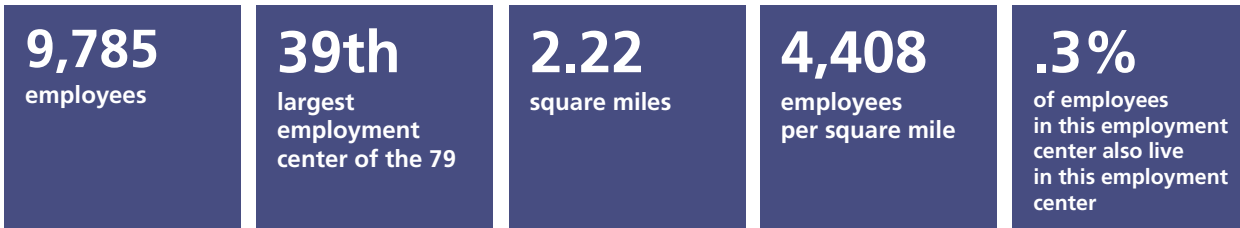
Oceanside–Rancho Del Oro employment center

Tier 4 employment centers in the San Diego region¹:

An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Oceanside–Rancho Del Oro employment center		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
Health care and social assistance	246	3% (10)	199,700	13% (1)
Retail trade	721	7% (5)	156,612	10% (2)
Professional, scientific, technical	569	6% (7)	148,766	10% (3)
Food services	628	6% (6)	131,594	9% (4)
Manufacturing	2,699	28% (1)	109,234	7% (5)
Administrative, support, waste services	1,290	13% (2)	91,519	6% (6)
Construction	789	8% (4)	83,498	5% (7)
Local government education	258	3% (9)	80,300	5% (8)
Other services	429	4% (8)	69,124	5% (9)
Finance and insurance	154	2% (14)	47,848	3% (10)
Wholesale trade	1,114	11% (3)	46,625	3% (11)
Arts, entertainment, recreation	25	<1% (18)	45,639	3% (12)
Real estate, rental, leasing	92	1% (15)	38,582	3% (13)
Local government	0	0% (21)	37,429	2% (14)
Transportation and warehousing	184	2% (12)	36,183	2% (15)
Accommodation	78	1% (16)	33,094	2% (16)
Educational services	240	3% (11)	32,892	2% (17)
State government education	0	0% (22)	31,600	2% (18)
Information	172	2% (13)	26,262	2% (19)
Department of Defense	0	0% (23)	22,500	1% (20)
Management of companies/enterprises	21	<1% (19)	21,500	1% (21)
Federal government	0	0% (24)	11,454	1% (22)
Farm	0	0% (25)	9,000	1% (23)
Utilities	56	1% (17)	7,208	<1% (24)
State government	20	<1% (20)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	9,785		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Oceanside–Rancho Del Oro employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

18%

have Bachelor's degree or higher (24% region)

\$46,620

mean employee salary (\$55,801 region)

these jobs represent
.6%
of the region's jobs

these incomes represent
.4%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Oceanside–Rancho Del Oro employment center	80%	4%	14%	1%	1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Oceanside–Rancho Del Oro employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	8.3	19.3	12.0	25.1
Transit	8.2	63.0	10.7	62.8
Bike	5.9	29.3	4.3	21.6
Walk	1.9	38.8	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Oceanside	1,622	35%
Vista	866	19%
Unincorporated	601	13%
Escondido	367	8%
San Diego	344	7%
Carlsbad	304	7%
San Marcos	269	6%
Encinitas	104	2%
Chula Vista	70	2%
El Cajon	19	<1%
Poway	19	<1%
Santee	18	<1%
Nationa City	17	<1%
La Mesa	13	<1%
Solana Beach	9	<1%
Imperial Beach	6	<1%
Lemon Grove	4	<1%
Coronado	3	<1%
Del Mar	3	<1%
Total	4,658	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

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