

# Oceanside Tri-City employment center

## Tier 4 employment centers in the San Diego region<sup>1</sup>: An analysis of where people live and work

### Highlight 1

#### Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

### Highlight 2

#### Industries in this employment center and the region overall

	Oceanside Tri-City employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
<b>Health care and social assistance</b>	<b>4,075</b>	<b>49% (1)</b>	199,700	13% (1)
<b>Retail trade</b>	<b>2,503</b>	<b>30% (2)</b>	156,612	10% (2)
<b>Professional, scientific, technical</b>	<b>377</b>	<b>5% (4)</b>	148,766	10% (3)
<b>Food services</b>	<b>522</b>	<b>6% (3)</b>	131,594	9% (4)
Manufacturing	12	<1% (15)	109,234	7% (5)
Administrative, support, waste services	2	<1% (17)	91,519	6% (6)
Construction	35	<1% (13)	83,498	5% (7)
Local government education	128	2% (6)	80,300	5% (8)
<b>Other services</b>	<b>197</b>	<b>2% (5)</b>	69,124	5% (9)
Finance and insurance	106	1% (8)	47,848	3% (10)
Wholesale trade	112	1% (7)	46,625	3% (11)
Arts, entertainment, recreation	90	1% (10)	45,639	3% (12)
Real estate, rental, leasing	96	1% (9)	38,582	3% (13)
Local government	0	0% (18)	37,429	2% (14)
Transportation and warehousing	9	<1% (16)	36,183	2% (15)
Accommodation	34	<1% (14)	33,094	2% (16)
Educational services	42	1% (11)	32,892	2% (17)
State government education	0	0% (19)	31,600	2% (18)
Information	0	0% (20)	26,262	2% (19)
Department of Defense	0	0% (21)	22,500	1% (20)
Management of companies/enterprises	0	0% (22)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	0	0% (24)	9,000	1% (23)
Utilities	37	<1% (12)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
<b>Total</b>	<b>8,377</b>		<b>1,525,500</b>	

Source: SANDAG Employment Estimates, 2016

<sup>1</sup> This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: [sandag.org/employmentcenters](http://sandag.org/employmentcenters). Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Oceanside Tri-City employment center*. San Diego, CA: Author.

### Highlight 3

#### Other statistics about the education level and income of employees in this employment center

**23%**

have Bachelor's degree or higher (24% region)

**\$46,961**

mean employee salary (\$55,801 region)

these jobs represent

**.6%**

of the region's jobs

these incomes represent

**.4%**

of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

### Highlight 4

#### What mode of transportation these employment center employees use to get to work during peak period?

Drive alone



Transit



Carpool



Bike



Walk



Oceanside Tri-City employment center	80%	2%	15%	1%	2%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

### Highlight 5

#### How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Oceanside Tri-City employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	8.5	19.0	12.0	25.1
Transit	8.3	65.0	10.7	62.8
Bike	5.7	28.5	4.3	21.6
Walk	1.4	27.9	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

### Highlight 6

#### What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Oceanside	1,566	31%
Vista	826	16%
Unincorporated	669	13%
Carlsbad	510	10%
San Diego	421	8%
San Marcos	350	7%
Escondido	332	7%
Encinitas	169	3%
Chula Vista	63	1%
El Cajon	25	1%
Poway	25	1%
Santee	21	<1%
La Mesa	18	<1%
Solana Beach	16	<1%
National City	16	<1%
Coronado	5	<1%
Del Mar	4	<1%
Lemon Grove	4	<1%
Imperial Beach	2	<1%
<b>Total</b>	<b>5,042</b>	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Oceanside Tri-City employment center

