

Pacific Beach employment center

Tier 3 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Pacific Beach employment center		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
Health care and social assistance	1,218	8% (4)	199,700	13% (1)
Retail trade	2,253	15% (2)	156,612	10% (2)
Professional, scientific, technical	1,255	8% (3)	148,766	10% (3)
Food services	5,192	35% (1)	131,594	9% (4)
Manufacturing	56	<1% (17)	109,234	7% (5)
Administrative, support, waste services	429	3% (9)	91,519	6% (6)
Construction	308	2% (12)	83,498	5% (7)
Local government education	148	1% (14)	80,300	5% (8)
Other services	885	6% (6)	69,124	5% (9)
Finance and insurance	335	2% (10)	47,848	3% (10)
Wholesale trade	486	3% (8)	46,625	3% (11)
Arts, entertainment, recreation	520	4% (7)	45,639	3% (12)
Real estate, rental, leasing	1,128	8% (5)	38,582	3% (13)
Local government	0	0% (20)	37,429	2% (14)
Transportation and warehousing	123	1% (15)	36,183	2% (15)
Accommodation	278	2% (13)	33,094	2% (16)
Educational services	100	1% (16)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	335	2% (11)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	16	<1% (18)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	0	0% (24)	9,000	1% (23)
Utilities	0	0% (25)	7,208	<1% (24)
State government	0	0% (26)	7,037	<1% (25)
Mining and logging	2	<1% (19)	300	<1% (26)
Total	15,067		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 3 employment centers are those between 15,000 and 19,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 3 employment centers in the San Diego region: Pacific Beach employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

16%

have Bachelor's degree or higher (24% region)

\$36,182

mean employee salary (\$55,801 region)

these jobs represent
1.0%
of the region's jobs

these incomes represent
.5%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Pacific Beach employment center	76%	3%	11%	7%	2%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Pacific Beach employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	12.8	26.4	12.0	25.1
Transit	13.4	83.8	10.7	62.8
Bike	2.6	13.2	4.3	21.6
Walk	.9	18.9	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	6,559	70%
Unincorporated	743	8%
Chula Vista	469	5%
El Cajon	320	3%
La Mesa	204	2%
Santee	167	2%
National City	144	2%
Carlsbad	123	1%
Poway	110	1%
Encinitas	93	1%
Oceanside	93	1%
Escondido	79	1%
Lemon Grove	69	1%
Imperial Beach	66	1%
San Marcos	57	1%
Vista	47	1%
Coronado	31	<1%
Solana Beach	23	<1%
Del Mar	9	<1%
Total	9,406	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

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