

# Poway employment center

## Tier 4 employment centers in the San Diego region<sup>1</sup>: An analysis of where people live and work

### Highlight 1

#### Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

### Highlight 2

#### Industries in this employment center and the region overall

	Poway employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
<b>Health care and social assistance</b>	<b>844</b>	<b>13% (3)</b>	199,700	13% (1)
<b>Retail trade</b>	<b>1,971</b>	<b>30% (1)</b>	156,612	10% (2)
Professional, scientific, technical	429	7% (6)	148,766	10% (3)
<b>Food services</b>	<b>900</b>	<b>14% (2)</b>	131,594	9% (4)
Manufacturing	9	<1% (17)	109,234	7% (5)
Administrative, support, waste services	86	1% (12)	91,519	6% (6)
<b>Construction</b>	<b>444</b>	<b>7% (5)</b>	83,498	5% (7)
Local government education	6	<1% (19)	80,300	5% (8)
<b>Other services</b>	<b>706</b>	<b>11% (4)</b>	69,124	5% (9)
Finance and insurance	180	3% (10)	47,848	3% (10)
Wholesale trade	32	1% (15)	46,625	3% (11)
Arts, entertainment, recreation	185	3% (9)	45,639	3% (12)
Real estate, rental, leasing	141	2% (11)	38,582	3% (13)
Local government	316	5% (7)	37,429	2% (14)
Transportation and warehousing	68	1% (13)	36,183	2% (15)
Accommodation	14	<1% (16)	33,094	2% (16)
Educational services	205	3% (8)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	61	1% (14)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	8	<1% (18)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	0	0% (24)	9,000	1% (23)
Utilities	4	<1% (20)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
<b>Total</b>	<b>6,609</b>		<b>1,525,500</b>	

Source: SANDAG Employment Estimates, 2016

<sup>1</sup> This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: [sandag.org/employmentcenters](http://sandag.org/employmentcenters). Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Poway employment center*. San Diego, CA: Author.

### Highlight 3

#### Other statistics about the education level and income of employees in this employment center

**20%**

have Bachelor's degree or higher (24% region)

**\$35,315**

mean employee salary (\$55,801 region)

these jobs represent  
**.4%**  
of the region's jobs

these incomes represent  
**.2%**  
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

### Highlight 4

#### What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
<b>Poway employment center</b>	85%	1%	12%	1%	1%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

### Highlight 5

#### How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Poway employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	13.9	28.6	12.0	25.1
Transit	9.2	59.7	10.7	62.8
Bike	2.5	12.7	4.3	21.6
Walk	.8	16.0	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

### Highlight 6

#### What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	1,056	38%
Unincorporated	474	17%
Poway	436	16%
Escondido	194	7%
El Cajon	106	4%
Chula Vista	88	3%
San Marcos	71	3%
Vista	61	2%
Santee	60	2%
Oceanside	60	2%
La Mesa	46	2%
Carlsbad	43	2%
Encinitas	41	2%
National City	21	1%
Imperial Beach	18	1%
Lemon Grove	12	<1%
Solana Beach	8	<1%
Coronado	1	<1%
Del Mar	0	0%
<b>Total</b>	<b>2,796</b>	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

**Poway employment center**

