

May 2019

Sweetwater employment center

Tier 4 employment centers in the San Diego region¹:

An analysis of where people live and work

Highlight 1

Characteristics of this employment center

6,898 employees	50th largest employment center of the 79	1.92 square miles	3,593 employees per square mile	9% of employees in this employment center also live in this employment
				center

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Sweetwater employment center		Region	
	Number of jobs	Percentage/ rank	Number of jobs	Percentage/ rank
Health care and social assistance	660	10% (3)	199,700	13% (1)
Retail trade	2,188	32% (1)	156,612	10% (2)
Professional, scientific, technical	370	5% (6)	148,766	10% (3)
Food services	1,286	19% (2)	131,594	9% (4)
Manufacturing	66	1% (16)	109,234	7% (5)
Administrative, support, waste services	110	2% (13)	91,519	6% (6)
Construction	91	1% (15)	83,498	5% (7)
Local government education	238	4% (7)	80,300	5% (8)
Other services	412	6% (4)	69,124	5% (9)
Finance and insurance	387	6% (5)	47,848	3% (10)
Wholesale trade	141	2% (12)	46,625	3% (11)
Arts, entertainment, recreation	202	3% (9)	45,639	3% (12)
Real estate, rental, leasing	169	2% (11)	38,582	3% (13)
Local government	0	0% (20)	37,429	2% (14)
Transportation and warehousing	16	<1% (18)	36,183	2% (15)
Accommodation	48	1% (17)	33,094	2% (16)
Educational services	107	2% (14)	32,892	2% (17)
State government education	0	0% (21)	31,600	2% (18)
Information	179	3% (10)	26,262	2% (19)
Department of Defense	0	0% (22)	22,500	1% (20)
Management of companies/enterprises	10	<1% (19)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	0	0% (24)	9,000	1% (23)
Utilities	0	0% (25)	7,208	<1% (24)
State government	218	3% (8)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	6,898		1,525,500	

Source: SANDAG Employment Estimates, 2016

This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org\employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Sweetwater employment center.* San Diego, CA: Author.

Highlight 3 Other statistics about the education level and income of employees in this employment center

12% have Bachelor's degree or higher (24% region) \$31,600 mean employee salary (\$55,801 region) these jobs represent

these incomes represent

of the region's jobs

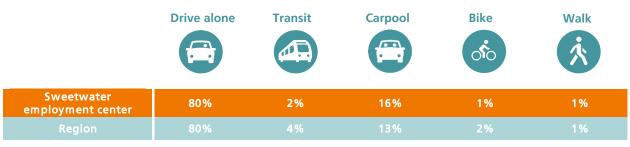
.2%

of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Sweetwater employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	9.7	19.2	12.0	25.1
Transit	8.2	65.1	10.7	62.8
Bike	5.1	25.5	4.3	21.6
Walk	1.7	34.7	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m. Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
San Diego	1,585	41%
Chula Vista	1,100	29%
Unincorporated	492	13%
National City	182	5%
El Cajon	104	3%
La Mesa	73	2%
Imperial Beach	58	2%
Santee	45	1%
Lemon Grove	45	1%
Escondido	32	1%
Oceanside	25	1%
San Marcos	23	1%
Encinitas	19	1%
Vista	17	<1%
Coronado	15	<1%
Carlsbad	14	<1%
Poway	11	<1%
Solana Beach	1	<1%
Del Mar	1	<1%
Total	3,842	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1 Sweetwater employment center

