

Vista Guajome employment center

Tier 4 employment centers in the San Diego region¹: An analysis of where people live and work

Highlight 1

Characteristics of this employment center



Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 2

Industries in this employment center and the region overall

	Vista Guajome employment center		Region	
	Number of jobs	Percentage/rank	Number of jobs	Percentage/rank
Health care and social assistance	367	13% (4)	199,700	13% (1)
Retail trade	451	16% (2)	156,612	10% (2)
Professional, scientific, technical	124	4% (8)	148,766	10% (3)
Food services	369	13% (3)	131,594	9% (4)
Manufacturing	19	1% (12)	109,234	7% (5)
Administrative, support, waste services	40	1% (11)	91,519	6% (6)
Construction	220	8% (6)	83,498	5% (7)
Local government education	694	24% (1)	80,300	5% (8)
Other services	308	11% (5)	69,124	5% (9)
Finance and insurance	51	2% (10)	47,848	3% (10)
Wholesale trade	5	<1% (13)	46,625	3% (11)
Arts, entertainment, recreation	0	0% (16)	45,639	3% (12)
Real estate, rental, leasing	89	3% (9)	38,582	3% (13)
Local government	0	0% (17)	37,429	2% (14)
Transportation and warehousing	136	5% (7)	36,183	2% (15)
Accommodation	0	0% (18)	33,094	2% (16)
Educational services	0	0% (19)	32,892	2% (17)
State government education	0	0% (20)	31,600	2% (18)
Information	1	<1% (15)	26,262	2% (19)
Department of Defense	0	0% (21)	22,500	1% (20)
Management of companies/enterprises	0	0% (22)	21,500	1% (21)
Federal government	0	0% (23)	11,454	1% (22)
Farm	3	<1% (14)	9,000	1% (23)
Utilities	0	0% (24)	7,208	<1% (24)
State government	0	0% (25)	7,037	<1% (25)
Mining and logging	0	0% (26)	300	<1% (26)
Total	2,877		1,525,500	

Source: SANDAG Employment Estimates, 2016

¹ This data summary was prepared by SANDAG and is part of an evolving analysis of where people live and work in the San Diego region. Tier 4 employment centers are those between 2,000 and 14,999 employees. For data notes, sources, and qualifications, please visit: sandag.org/employmentcenters. Suggested reference: SANDAG (2019, May). *Tier 4 employment centers in the San Diego region: Vista Guajome employment center*. San Diego, CA: Author.

Highlight 3

Other statistics about the education level and income of employees in this employment center

23%

have Bachelor's degree or higher (24% region)

\$35,686

mean employee salary (\$55,801 region)

these jobs represent
.2%
of the region's jobs

these incomes represent
.1%
of regional labor income

Sources: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Highlight 4

What mode of transportation these employment center employees use to get to work during peak period?



	Drive alone	Transit	Carpool	Bike	Walk
Vista Guajome employment center	80%	2%	15%	1%	3%
Region	80%	4%	13%	2%	1%

Source: SANDAG Activity Based Model, 2016

Highlight 5

How far employees drive on average to get to this employment center during peak period and how long it takes them on average, by transportation mode

	Vista Guajome employment center		Region	
	Mean number of miles	Mean length of time (Minutes)	Mean number of miles	Mean length of time (Minutes)
Vehicles	9.3	21.4	12.0	25.1
Transit	10.8	74.7	10.7	62.8
Bike	2.4	11.8	4.3	21.6
Walk	1.0	20.5	1.2	23.2

Note: Peak period includes 6:00 a.m. to 8:59 a.m. and 3:30 p.m. to 6:59 p.m.

Source: SANDAG Activity Based Model, 2016

Highlight 6

What jurisdictions these employment center employees travel from

Jurisdiction	Number of workers in the employment center	Percent
Oceanside	418	27%
Vista	415	27%
Unincorporated	245	16%
Carlsbad	116	8%
San Diego	104	7%
Escondido	85	6%
San Marcos	85	6%
Encinitas	25	2%
Chula Vista	11	1%
Poway	9	1%
Solana Beach	6	<1%
National City	6	<1%
La Mesa	5	<1%
El Cajon	5	<1%
Santee	4	<1%
Del Mar	1	<1%
Coronado	0	0%
Imperial Beach	0	0%
Lemon Grove	0	0%
Total	1,540	

Note: The total number of employees shown here is lower than presented elsewhere because employees who travel from outside the region or have an unknown origin location are excluded and only primary jobs are included.

Source: SANDAG Employment Estimates, 2016; LEHD LODES OD, 7.3, 2015

Map 1

Vista Guajome employment center

