

San Diego and Imperial Counties Sustainable Freight Implementation Strategy

FACT SHEET



About SANDAG

SANDAG is the regional planning agency for the San Diego area that invests local, state, and federal funds in infrastructure, programs, and technology to enhance quality of life so every person who visits, works, and lives here can thrive. SANDAG coordinates with public agencies and private companies to plan for a safe, equitable, efficient, economical, and environmentally sound movement of goods that continue to meet the region's needs.



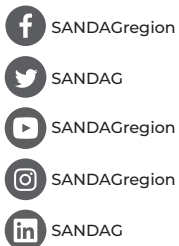
Overview

The San Diego and Imperial Counties region has a diverse and expansive freight system of ports, highways, railways, and airports. While this goods movement system supports a vibrant economy, it is also a major source of pollution and a contributor to roadway congestion.

California has established ambitious climate, air quality, and public health goals and has recently prioritized transitioning the freight sector to sustainable technologies, operations, and infrastructure. SANDAG and the Imperial County Transportation Commission are developing a Sustainable Freight Implementation Strategy to achieve these goals. This strategy will systematically implement multimodal freight projects and policies over the next 30 years, transitioning San Diego and Imperial Counties to a more sustainable, resilient, equitable, and economically competitive freight transportation system.

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The Sustainable Freight Implementation Strategy will:

- » Seek to pilot innovative technologies that might be firsts in the nation
- » Engage stakeholders to understand needs, opinions, and aspirations regarding implementation
- » Identify potential funding sources for implementation
- » Develop and strengthen partnerships between public agencies, community members, and the private sector
- » Create a workforce development toolkit highlighting training opportunities for constructing and maintaining these investments

Public engagement is instrumental in the creation of the Strategy. SANDAG and the consultant team will obtain input from diverse individuals and organizations in the most affected areas and related industries. Outreach will include stakeholder interviews, focus groups, and a survey.

The Sustainable Freight Strategy project kicked off in February 2022 and is expected to be complete in January 2024. The Strategy is funded by a Caltrans Sustainable Transportation Planning Grant.



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