



employer services and Diamond Awards recognition program



iCommute employer services program

Commute alternatives can be good for your employees, the planet, and your bottom line. Many of your employees who drive alone probably have a significant concern about their commute in terms of cost, time, or stress.

The iCommute employer services program provides assistance and tools to help your organization design and implement customized commuter programs that help meet financial and environmental goals. A commuter program can help attract and retain talented staff, as well as improve overall employee satisfaction.

Get valuable benefits at no cost

Participating employers receive up to 40 hours of specialized consulting services to help you build and work through the phases of your commuter benefits program.

iCommute can help you coordinate on site events and provide customized marketing materials and promotional incentives.

Participation is easy

Contact iCommute for a 30 minute needs assessment where you will be guided through the stages of participation.

As employers work with iCommute, they receive points toward a Diamond Award for each action taken, including surveying employees, participating in a needs assessment, or marketing commute choices to employees.

The benefits you earn depend on you

Much like a loyalty program where actions generate rewards, the more employees who adopt alternative commutes, the more benefits we can offer.

The iCommute Employer Services Program is also the gateway to the Diamond Awards program, which recognizes employers for outstanding alternative commute programs, employee participation, and more.

"The iCommute team has worked closely with Sharp HealthCare, assisting us in efforts to help our staff find commute solutions. We have enhanced our transit pass programs, helped employees set up vanpools and carpools, and participated in iCommute events that encourage employees to try out new forms of transit. We appreciate the partnership with iCommute that allows us to be a responsible employer in our community."

John Cihomsky, Sharp Healthcare



stages of a commuter benefits program

ASSESSMENT

Employer expresses interest and engages with iCommute employer team; commits to understand employee commute choices and learn about available resources.

iCommute helps you conduct a baseline commuter survey and needs assessment, and offers employee incentives.

DEVELOPMENT & IMPLEMENTATION

Employer is willing to use the results of employee commute survey to work with iCommute to develop or improve its commuter benefit program.

iCommute employer team member will assist with a customized Trip Reduction Plan for the employer. iCommute also offers marketing support, Lunch 'N' Learn presentations, and participates in employee events and fairs.

RECOGNITION

Employer will receive iCommute Diamond Award points throughout the year, earning recognition at the annual Diamond Awards reception and the subsequent SANDAG Board of Directors meeting.

iCommute will provide opportunities for employers to earn Diamond Award points through events and activities which promote alternative commuting.



Diamond Awards

The iCommute Diamond Awards program recognizes employers in the San Diego region who have made strides to promote alternative commute choices in the workplace.

The Diamond Awards program recognizes employers as they work through stages of their commuter benefits program. The program is based on a points system tied to elements of the employer’s commuter program, its annual commuter events and activities, and shifts in employee transportation choices.

Employers of all sizes are encouraged to participate in the complimentary SANDAG iCommute employer services program to be eligible for Diamond Awards. There are four tiers of Diamonds Awards recognition: Bronze, Silver, Gold, and Platinum.

In addition to recognition earned at each point level, all Diamond Awards employers are recognized at an annual SANDAG Board Meeting and in an agency press release.

three ways to earn points



*For a complete list of available points, email iCommute@sandag.org

Diamond Awards recognition

Bronze = 5 points	Silver = 10 points	Gold = 15 points	Platinum = 20 points
Recognition	Recognition	Recognition	Recognition
iCommute website and social media	iCommute website and social media	iCommute website and social media	iCommute website and social media
Certificate of achievement	Framed certificate	Framed certificate	Certificate of achievement
		Newspaper ad	Newspaper ad
			Diamond Awards plaque



See what other employers throughout the region have accomplished with their exemplary commuter programs.

Scripps Health participates in Bike to Work Day, the SANDAG Vanpool Program, and Rideshare Week. With health and well-being as top company priorities, employees are encouraged to choose carpool, vanpool, transit, bike, or walk commutes. Scripps Health has 37 vanpools commuting from four cities, continuously hosts events to educate employees on ridesharing, and offers the option to try transit. Using pre-tax payroll deduction, employees can get a 30 percent discount on transit passes. More than 270 employees are estimated to take advantage of these transit benefits per month.

Dexcom offers a unique commuter program that improves the daily commute experience for employees. The Facilities and HR Benefits teams partnered with executive staff to create a commuter rewards program, in which employees can earn points for commuting by carpool, vanpool, transit, bike, and on foot. Employees can then redeem points for "Dexcom swag." In addition to providing amenities for carless commuters, Dexcom also incentivizes sustainable commutes with generous subsidies.

Vertex Pharmaceuticals enhances their companywide commitment to sustainability by providing commuter benefits to their employees. As biotech work often requires an irregular work schedule, employees typically find it challenging to establish sustainable commute habits. Vertex makes it a little easier by offering a robust commuter program that includes generous subsidies for employees who use public transportation and other approved commuting options. Recently, Vertex added Lyft Line as an additional approved commuter option. They not only promote alternative commute choices for their employees, but also share best practices with other companies in the Golden Triangle area. They lead an annual Bike 101 Seminar for neighboring companies, and support quarterly Alexandria Real Estate Equities and Biocom sustainable company forums.

Watkins Wellness has one of the biggest vanpool programs in North County with more than 80 vanpoolers. Watkins provides a 50 percent transit subsidy, and participates in the annual Rideshare Week and Bike to Work campaigns to encourage employees to leave their cars at home. They include alternative commute information in new hire packets and onboarding, coordinate annual events to inform employees about trip planning, and offer pre-tax commuter benefits to employees.

"iCommute is a great program that has saved our members money by promoting alternate transportation such as carpool, vanpool, and public transit. I personally used iCommute resources to find the best bike route to get from Pacific Beach to work."

Wayne O'Donnell, Lieutenant Commander
US Coast Guard Sector San Diego

iCommute

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Call **511** and say **"iCommute"**

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