

# **Appendix J: Public Involvement Program**

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# Public Involvement Program

## Overview

SNADAG implemented a comprehensive public outreach and involvement program to support the development of the 2025 Regional Plan. To guide this public outreach program, the agency used the [Public Involvement Plan](#) (PIP) for the 2025 Regional Plan.

## The Public Involvement Plan

The PIP established a process through which public communication associated with the regional plan development process was aligned with Government Code Section 65080(b)(2)(F) and was drafted using guidelines provided by the agency's overall Public Participation Plan. In addition, the PIP addresses state outreach requirements as identified in California Senate Bill 375 (Steinberg, 2008) and from the 2024 Regional Transportation Plan (RTP). Guidelines for metropolitan planning organizations (MPOs) prepared by the California Transportation Commission. The PIP describes efforts that SANDAG will take to secure input on priorities for transportation projects, programs, and services; transportation networks; infrastructure recommendations; funding alternatives; policies and programs; performance measures; achievement of greenhouse gas (GHG) emissions reduction targets; and other related issues.

The PIP is consistent with [SANDAG Board Policy No. 025](#), Title VI of the federal Civil Rights Act of 1964 (42 United States Code 2000d), and the Americans with Disabilities Act (as defined in Title 49, Part 37, of the United States Code), to ensure consideration of social equity and accessibility in the planning process (see [Appendix E: Title VI Analysis and Engagement](#) for additional information), and other relevant laws.

Consistent with U.S. Department of Transportation guidance, SANDAG developed a Language Assistance Plan (LAP) in order to ensure meaningful input opportunities for persons with limited English proficiency. The SANDAG LAP is available on the agency's website. Consistent with the SANDAG LAP, SANDAG translated vital documents such as public notices into Spanish and other languages upon request by community partners.

## Goals and Objectives

The PIP provides a menu of options for SANDAG to involve the public and gather meaningful input regarding the public's transportation improvement needs in order to help shape the suite of projects, programs, and policies in the 2025 Regional Plan. The primary goal of the PIP for the 2025 Regional Plan is to engage a broad and diverse cross-section of the San Diego region to identify gaps within the existing transportation system. Community input is critical to creating a plan that represents the varied values, needs, and interests of the region's residents and businesses.

## Implementation Techniques and Activities

Public outreach and consultation for the 2025 Regional Plan used key sections from the PIP, which encompasses both federal and state elements ([23 Code of Federal Regulations 450.316](#), [California Government Code Section 65080\[b\]\[2\]\[F\]](#)).

## **Research**

The 2025 Regional Plan is informed by the latest data and information in transportation planning. The execution of the PIP was no different. SANDAG planned, organized, and executed a suite of involvement strategies and techniques for individuals, organizations, partner agencies, and other stakeholders to collect meaningful qualitative data to inform our long-term regional planning process.

## **Public Information**

We created and distributed clear, concise, and engaging information to support public involvement efforts and to provide materials and information that was easily understood by the plan's varied audiences. The range of resources included written materials, public notices, a website, e-newsletters, presentations, social media, and an email address for engaging with the public.

## **Face-to-Face Interactions**

In our PIP, we recognized that face-to-face interaction was important and emphasized the need to create opportunities for SANDAG to interact directly with partners in a variety of formats that were at convenient and accessible locations and times. These included presentations to the Board, Policy Advisory Committees (PACs), and Working Groups; public workshops and pop-up tabling at community events; Community-Based Organizations (CBOs) consulting with members of the public at existing community meetings; interviews and briefings with key stakeholders; and outreach to partner agencies.

## **Demonstrating Response to Public Input**

Following the initial collection of feedback and comments from the public, SANDAG created a summary of public outreach with specific responses to demonstrate how that feedback was considered and used to help develop the draft Regional Plan by subregion.

## **Community-Based Organizations**

To help ensure diverse and direct input into the 2025 Regional Plan, the PIP included a strategy for SANDAG to collaborate with a network of 12 CBOs through competitive contracts awarded by SANDAG. The primary goal was to engage and encourage diverse, inclusive, and active public participation from across the region.

As trusted messengers in historically under-resourced communities, CBOs are critical to the ability of SANDAG to reach out to those traditionally underserved by existing transportation systems. The CBOs helped to host various engagement activities in communities throughout the County, gathered and shared feedback to help inform the Regional Plan, and provided input to help develop culturally responsive outreach tactics and accessible materials to increase public understanding and engagement. The following is a list of the CBOs that participated in the development of the plan through these outreach and engagement efforts.

1. Bayside Community Center
2. Casa Familiar
3. City Heights Community Development Corporation
4. Chula Vista Community Collaborative (September 2022 – March 2025)
5. El Cajon Collaborative
6. Escondido Education Compact

7. Olivewood Gardens & Learning Center
8. Mid-City Community Advocacy Network
9. Samahan Health Centers
10. South Bay Community Services Corporation
11. Urban Collaborative Project
12. Vista Community Clinic

### **SANDAG Working Groups and Policy Advisory Committees**

The SANDAG institutional structure of standing Working Groups and PACs provides a forum for continuous involvement throughout the regional planning process. SANDAG Working Groups meet on a monthly or quarterly basis and consist of professionals and partners from throughout the region with expertise and interest in the various issue areas.

The Working Groups receive information and provide feedback on a variety of topics. The deliberation and recommendations of the Working Groups are reported to the various PACs. The PACs discuss issues within their areas of responsibility and make recommendations to the Board for final decisions. This ensures multiple levels of discussion and coordination in the decision-making process. All Working Group, PAC, and Board meetings are open to the public.

The three primary PACs involved in preparation of the 2025 Regional Plan are the Transportation Committee, Regional Planning Committee, and Borders Committee. Each PAC consists of elected officials and their alternates representing each of the region's six subregions (North County Coastal, North County Inland, East County, South County, the City of San Diego, and the County of San Diego), as well as additional advisory members, as follows:

- **Transportation Committee:** Metropolitan Transit System (MTS), North County Transit District (NCTD), San Diego County Regional Airport Authority (SDCRAA), Port of San Diego, Caltrans, and Southern California Tribal Chairman's Association (SCTCA).
- **Regional Planning Committee:** U.S. Department of Defense, MTS, NCTD, San Diego County Water Authority (SDCWA), Port of San Diego, Caltrans, Regional Planning Technical Working Group, SCTCA, U.S. Fish and Wildlife Service, California Department of Fish and Wildlife, U.S. Army Corps of Engineers, and Wildlife Conservation Board.
- **Borders Committee:** Imperial County, Riverside County, Orange County, Consulate General of Mexico, SDCWA, Caltrans, SCTCA, and Southern California Association of Governments (SCAG).

**Table J.1: SANDAG Working Groups Reporting to Transportation, Regional Planning, and Borders Committees**

Working Group	Task(s)
<p><b>Mobility Working Group:</b> one voting member and one or more alternate member from each SANDAG member agency, including the region's 18 cities, the County of San Diego, MTS, NCTD, Port of San Diego, and the SDCRAA. Membership may also include participation from non-voting agency partners including, but not limited to, Caltrans, Department of Defense, SCTCA.</p>	<p>Provides an institutional forum and structure for regional partners to: (1) collaborate, coordinate, research, and peer exchange innovative mobility solutions; (2) identify legislative and regulatory barriers and opportunities; (3) implement and operate regional solutions that require cross-jurisdictional coordination; (4) develop guidelines and adopt standards that will facilitate seamless implementation of mobility solutions across the region; and (5) promote best practices and technical assistance that prepare for the future of mobility. The working group also provides SANDAG staff and the Transportation Committee with input and recommendations on preparation and implementation of the Regional Plan and other transportation projects, programs, and policies.</p>
<p><b>Regional Plan Social Equity Working Group:</b> 12 representatives from CBOs or community collaboratives serving underserved/disadvantaged communities.</p>	<p>Reviews and provides input that will be used to develop and adopt the Regional Plan as well as provides a social equity perspective on other agency initiatives or planning efforts, including Public Participation Plan, and assists with associated public outreach and helps inform and encourage diverse, inclusive and active, public involvement in the Regional Plan</p>
<p><b>San Diego Regional Military Working Group:</b> four representatives from the armed forces: Navy Region Southwest; Marine Corps Installation West; Marine Corps Recruitment Depot; and U.S. Coast Guard San Diego Sector; and one representative from the following jurisdictions and agencies: City of Coronado, City of Imperial Beach, City of Oceanside, City of National City, City of San Diego, County of San Diego, the Port of San Diego, MTS, and NCTD.</p>	<p>Provides a collaborative forum for the various branches of the military and SANDAG to address areas of mutual interest, including growth management, habitat, transportation, regional growth, housing, water, energy, and other related topics</p>
<p><b>Shoreline Preservation Working Group:</b> one voting representative from each of the bayfront and coastal cities, the County of San Diego, the San Diego Unified Port District and the U.S. Navy. In addition, the working group includes non-voting: (1) technical advisors from the California Coastal Commission, State Department of Fish and Wildlife, State Department of Parks and Recreation, State Lands Commission, National Marine Fisheries Service, the U.S. Army Corps of Engineers; and (2) community advisors from the SCTCA, non-profit coastal advocacy group, environmental justice/climate equity community, lobster and fishing associations, and the Scripps Institution of Oceanography</p>	<p>Advises on the implementation of the Shoreline Preservation Strategy, the Coastal Regional Sediment Management Plan, and the regional plan. Supports the region's ongoing and future beach nourishment efforts and other sea-level rise adaptation strategies</p>

Working Group	Task(s)
<p><b>Social Services Transportation Advisory Council:</b> Representatives of transit users who are seniors (aged 60 years or older), disabled, and/or persons with limited means; staff from social service providers serving seniors, persons with disabilities, and persons of limited means; representatives from the Consolidated Transportation Services Agency; and representatives from MTS and NCTD.</p>	<p>Designated as the Local Review Committee for the Federal Transit Administration Section 5310 grant applications, holds required unmet needs hearings, and advises on regional issues of accessible transportation provided by the public and private sector; fulfills state requirement; fulfills federal requirements for Coordinated Plan development; and reviews and advises on transit capital improvement projects for Americans with Disabilities Act compliance.</p>
<p><b>Sustainable Communities Working Group (SCWG):</b> representatives from the region's 18 cities and the County of San Diego. Membership may also include participation from non-voting agency partners including, but not limited to, Caltrans, MTS, NCTD, SSCRAA, SDCWA, Air Pollution Control District, the Local Agency Formations Commission, Department of Defense, SCTCA, and the Port of San Diego.</p>	<p>Provides an institutional forum and structure for regional partners to: (1) collaborate, coordinate, research, and peer exchange innovative solutions to address regional issues related to land use, housing, sustainability, habitat conservation, climate resilience and equity; (2) identify legislative and regulatory barriers and opportunities; (3) implement regional solutions that require cross-jurisdictional coordination; (4) develop guidelines that will facilitate implementation of policies, programs and solutions across the region; and (5) promote best practices and technical assistance that helps local jurisdictions align policies and programs with the Regional Plan and Sustainable Communities Strategy (SCS). The SCWG also provides SANDAG staff and the Regional Planning Committee with input and recommendations on preparation and implementation of the Regional Plan and SCS.</p>

### **Web-Based Interactive Communications**

We identified opportunities for web-based communications to provide information and solicit public involvement in the plan development process. These included a 2025 Regional Plan webpage, social media posts (organic and boosted), an interactive map feedback tool, e-newsletters, virtual public events, and visualizations.

### **Media**

We used print, broadcast, and online media to communicate information to a broad audience and promote opportunities for the public to get involved. For the 2025 Regional Plan, these opportunities included earned media, media partnerships, paid media, and outreach via partner and CBO newsletters.

## **Coordination with Other Agencies and Governments**

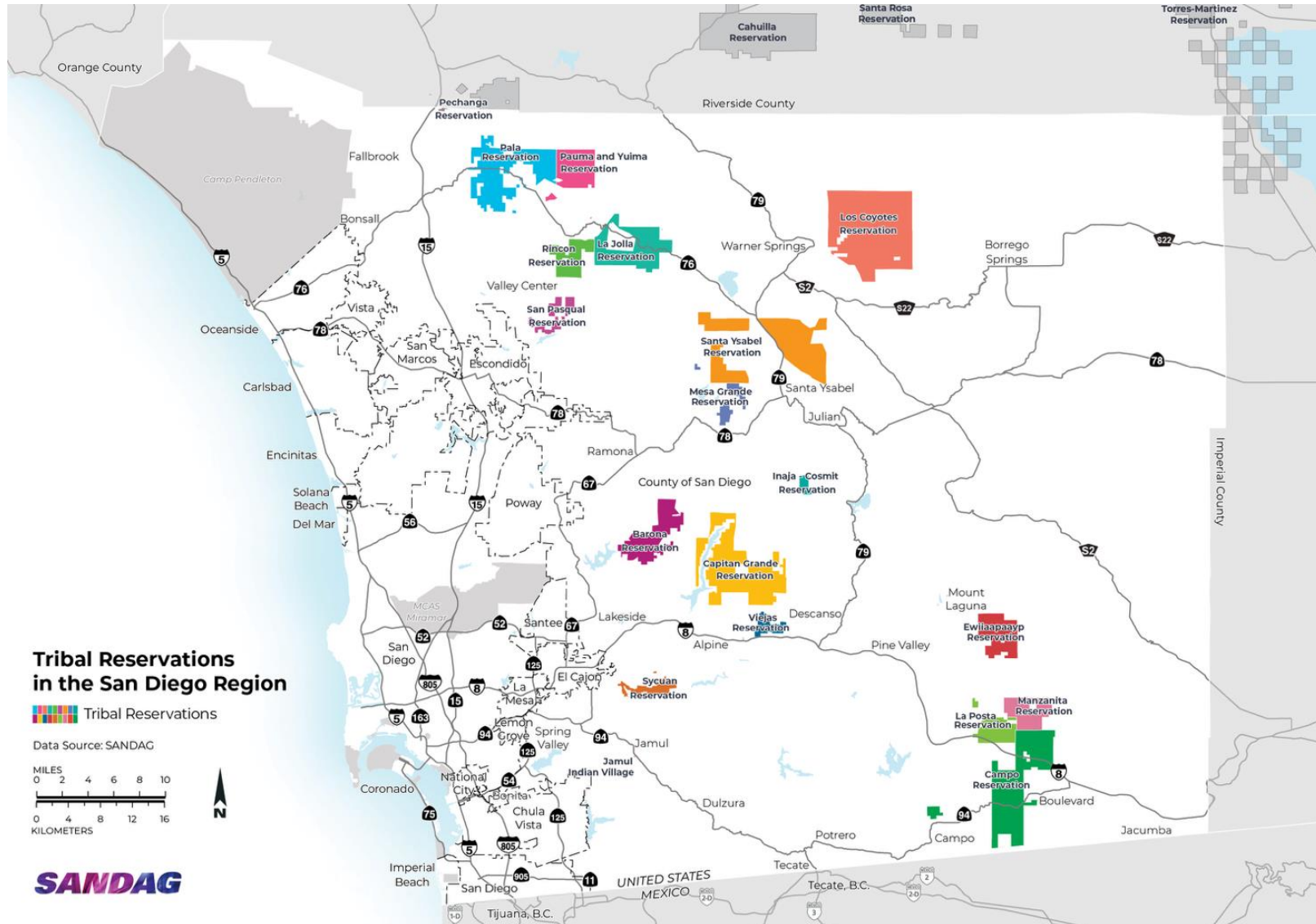
In addition to the strategies and tactics listed above, we also included specific actions to coordinate with other agencies and governments based on the region's unique location. Attachment J1 details SANDAG public meetings, events, and presentations for the 2025 Regional Plan.

### **Tribal Consultation**

In the San Diego region, there are 17 federally recognized tribal governments with jurisdiction over 18 reservations—the most in any county in the United States.



Figure J.1: Tribal Reservations in the San Diego Region



Source: SANDAG

## Legislative Context

Federal legislation requires that federally recognized tribal governments be consulted in the development of regional transportation plans and programs. At the state level, the RTP Guidelines require that when an MPO region includes California Indian Tribal Lands, the MPO must meaningfully engage federally recognized Native American Tribal Governments in developing the RTP. Additionally, Assembly Bill 52 mandates that agencies consult with tribes to assess and address potential impacts on Tribal Cultural Resources as part of the California Environmental Quality Act review process.

In the San Diego region, our consultation process aligns with these state and federal guidelines and requirements. For nearly 20 years, SANDAG has built a strong and enduring partnership with tribal nations through a structured framework of communication, coordination, and collaboration. Each regional planning cycle incorporates cooperative strategies and actions to advance shared priorities and address issues of mutual concern.

### A Regional Government-to-Government Framework

Tribes operate under independent constitutions, have autonomous systems of governance, and establish and administer their laws. This sovereign status of tribal governments dictates that the United States and all agencies operating within it are expected to engage in government-to-government relationships with Native American tribes. Government-to-government interaction with Native American tribes should follow the principles of coordination, cooperation, and consultation.

SANDAG and the SCTCA have developed a government-to-government framework to engage in planning and policy dialogue at the regional level. The SCTCA and SANDAG signed a memorandum of understanding on January 26, 2007, memorializing the agreement to have representatives of SCTCA join the SANDAG Board and PACs, including the Transportation Committee, Regional Planning Committee, Borders Committee, and Public Safety Committee, as advisory members. Tribal leaders have been part of the regional decision-making process at a policy level, offering a tribal perspective to complex regional issues.

### Tribal Consultation Plan

Every regional plan cycle, SANDAG, in collaboration with the SCTCA, creates a tribal consultation plan that includes elements such as an assessment of the previous cycle, leadership meetings, policy level dialogue and technical information exchanges. Tribal Consultation includes:

- **Tribal Summits** have typically been held every four years as part of the Regional Plan update cycle. In 2024 a Tribal Summit was held between the SANDAG and SCTCA, which included robust discussions on the 2025 Regional Plan and related policies and programs.
- **Interagency Technical Working Group on Tribal Transportation Issues (Tribal TWG)** this group is made up of tribal government representatives and staff from relevant regional public agencies, including SANDAG, Caltrans, the County of San Diego, and transit operators. The purpose of the working group is to serve as a forum for tribal governments in the San Diego region to discuss and coordinate transportation issues of mutual concern. The Tribal TWG met quarterly throughout the development of the 2025 Regional Plan to ensure tribal transportation priorities were reflected in the plan.

- **Tribal Task Force:** The Tribal TWG is supported by a Tribal Task Force that meets monthly. The task force includes technical experts from tribal governments, SCTCA, Caltrans, the County of San Diego, transit operators, the Bureau of Indian Affairs, and SANDAG. Throughout the 2025 Regional Plan cycle, the Tribal Task Force met to provide technical input on projects of interest to the tribes.

#### **Intraregional Tribal Transportation Strategy**

A product of the Tribal TWG and Tribal Task Force was the creation of the **Intraregional Tribal Transportation Strategy (ITTS)**. The ITTS was completed in 2018 and updated in 2021 and is a key input into the 2025 Regional Plan. The ITTS identifies projects, criteria, cost estimates, potential partners, and funding opportunities to support tribal transportation needs. Nineteen projects from the ITTS have been elevated to the 2025 Regional Plan and are shown in Figure J.2.

**Rural Area and Intra-regional Tribal Transportation Strategy (ITTS) Transportation Projects**

**2050 2035**

**ITTS Projects**

- Rural Intersection/Interchange Improvements
- Rural Corridor Improvements

**Other Rural Projects**

- Next Gen Rapid
- Interchange/Arterial Operational Improvements
- 2 Managed Lanes
- Active Transportation: On-Street
- Active Transportation: Off-Street
- Active Transportation: On-Street & Off-Street
- Flexible Fleets (Neighborhood Electric Vehicle (NEV)) or Microtransit)

The map shows the following locations and features:

- Cities and Towns:** Fallbrook, Bonsall, Vista, Oceanside, Carlsbad, Encinitas, Solana Beach, Del Mar, Poway, Ramona, Santee, Lakeside, El Cajon, La Mesa, Lemon Grove, Temecula, Jamul, Dulzura, Tecate, Potrero, Campo, Jacumba, Imperial Beach, National City, Coronado.
- Tribal Reservations:** Pechanga Reservation, Pauma and Yuima Reservation, Pala Reservation, Rincon Reservation, La Jolla Reservation, Warner Springs, Los Coyotes Reservation, Borrego Springs, Santa Ysabel Reservation, Mesa Grande Reservation, Inaja - Cosmit Reservation, Barona Reservation, Capitán Grande Reservation, Viejas Reservation, Descanso, Pine Valley, Ewilaapaay Reservation, Manzanita Reservation, La Posta Reservation, Campo Reservation.
- Highways:** I-5, I-8, I-15, I-805, SR-78, SR-79, SR-56, SR-67, SR-94, SR-125, SR-163, SR-905, SR-11, SR-20, SR-3, SR-2.
- Geographic Features:** Orange County, Riverside County, Imperial County, United States Mexico border, Tijuana, B.C., Tecate, B.C., Camp Pendleton.

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## Appendix J: Public Involvement Program

### **Summary of Tribal Consultation for the 2025 Regional Plan**

Beginning in March 2023, Regional Plan updates were shared and opportunities for discussion with tribes took place through:

- Six presentations and discussions held at Tribal TWG meetings
- Three Tribal Task Force meetings
- Ten meetings with individual tribes
- One Tribal Symposium with the Borders Committee
- One Tribal Summit with the SANDAG and SCTCA Boards

### **Continued Collaboration and Ongoing Efforts**

During the 2025 Regional Plan development cycle SANDAG and tribes collaborated to secure funding and advance tribal projects. This included:

- Updating the ITTS and adding 19 projects in the 2025 Regional Plan.
- Allocating \$5 million toward two tribal priority capital projects: improvements to SR 76 from Rice Canyon Road to Pala Reservation and interchange improvements at I-8 and West Willows Road.
- Securing Safe Streets and Roads for All funding for the La Jolla Band of Luiseño Indians Comprehensive Safety Action Plan.
- Allocating \$4.4 million in Regional Early Action Planning Grants 2.0 funding for eight tribes in the San Diego Region to advance housing projects on or near tribal reservations.
- Securing \$500,000 for an internet connectivity plan and implementation strategy for high-quality internet service through the Tribal Digital Village.

### **Coordination with Mexico**

The San Diego region shares an international border with Baja California, Mexico. As specified in the PIP, SANDAG continues to coordinate with Mexico through its Board, the Borders Committee, and other groups conducting binational work. As identified in the PIP, some of these efforts were conducted in Spanish and/or simultaneous interpretation services were made available.

## **Coordination with California Metropolitan Planning Organizations, Air Quality, and Regional Transportation Planning Agencies**

Consistent with the PIP, SANDAG collaborated and exchanged information with SCAG, other MPOs, regional transportation planning agencies, and the California Air Resources Board. SANDAG also conducts interagency consultation for air quality conformity. To accomplish this, SANDAG consulted on the 2025 Regional Plan with federal and state partners through the San Diego Region Conformity Working Group to ensure that air quality conformity standards were met.

## Webpage with Interactive Elements

We frequently updated our 2025 Regional Plan webpage to provide timely notice on how the public could participate as part of the plan development process. The webpage served as the information portal for project updates, the calendar of events, public comment periods, and reports related to the plan. It also included various interactive and visualization elements.

Our outreach in 2023 included a link to a map on an external Social Pinpoint site with various layers outlining existing projects in the regional transportation network and allowed people to leave location-specific pins on the map suggesting desired transportation improvements. Outreach in 2025 will include a map tool embedded in the 2025 Regional Plan webpage where members of the public can review the proposed projects in the draft 2025 Regional Plan network (as well as their descriptions and implementation timeline), along with a link to a survey where they can leave public comment about specific elements of the plan.

### Implementing the Public Involvement Plan

The following section summarizes the main outreach activities conducted throughout development of the plan. Presentations, public meetings, and community events were held in an accessible format either in-person or virtually. Attachments J1 provide comprehensive listings of public meetings, workshops, open houses, and presentations by SANDAG and by its CBO network.

SANDAG provided timely notice of public participation activities and access to information about transportation issues and processes in multiple formats, including making technical information and meeting notices available electronically and employing visualization techniques to describe components of the plan. SANDAG planned and held public meetings, workshops, and events on various days of the week, including weekends, and at different times to make attending convenient and accessible to potential participants.

Virtual meetings held on platforms such as Zoom and Microsoft Teams were recorded, typically in both English and Spanish (or in English with Spanish subtitles), and can be viewed on YouTube on @SANDAGmeetings channel. Notices for key public meetings and events were shared through project e-blasts and SANDAG social media channels.

#### Winter to Spring 2023 – Public Scoping Meeting for Environmental Impact Report

The release of the [Notice of Preparation for the Environmental Impact Report](#) launched on January 3, 2023, with a 60-day comment period that closed on March 6, 2023. A virtual public scoping meeting was held on January 12, 2023, on Zoom. During the public scoping period for the 2025 Regional Plan Environmental Impact Report, we received 50 comments from four agencies, two organizations, and 44 individuals.

#### Summer to Fall 2023 – Community Workshops, Interactive Map, and Media

In June 2023, SANDAG launched planning and outreach efforts for the 2025 Regional Plan. The efforts detailed below resulted in 2,478,908 online impressions throughout the region and more than 3,345 comments received to help inform the development of the 2025 Regional Plan.

- June 29: SANDAG hosted the virtual Regional Plan kickoff. Ninety-eight people attended the kickoff to learn about SANDAG, the regional plan, and how they could be involved in shaping the future of our transportation system over the next few months.



- July: Launched an interactive map on Social Pinpoint to create an opportunity for residents in every corner of the region to provide comments identifying potential gaps in the 2021 Regional Plan. The team's outreach efforts garnered 22,039 site visits by the end of September, with 8,346 of those visits being unique users. Of these users, a total of 2,082 comments were submitted to the interactive map, which was over two times the agency's initial goal of 1,000 comments.
- July/August: SANDAG held five subregional community workshops and partnered with local CBOs to host a total of 44 tabling events and 14 presentations throughout the region. These efforts gathered approximately 2,303 attendees, 1,263 of which provided their feedback on the regional plan.
- September 26: SANDAG capped off its in-person community workshop series with a virtual community workshop for the unincorporated areas throughout the county.
- October 4: SANDAG hosted an event in Tijuana for over 100 partners with a vested interest in transportation in the border region in Tijuana. The goal of this meeting was to share plans for improving the transportation network on both sides of the border and brainstorm about how Tijuana and the San Diego region can collaborate better on future work.

## Evaluating Public Outreach Activities

Public outreach activities, including meetings, presentations, community events, notices, social media engagement, and newsletters, were tracked and recorded to document the wide range of efforts that SANDAG employed to communicate with people throughout the region during the development of the regional plan.

Attachments J1 and J2 capture the breadth of public outreach activities in addition to the efforts described above for conducting this planning effort.

Since the prior regional plan development process, SANDAG has reviewed and updated procedures and strategies contained in the PIP to ensure a full and open public participation process and has made adjustments to the tactics used.

In addition, surveys were distributed at outreach events throughout the regional plan's development to provide real-time feedback from the public that was used to guide future activities for outreach. Metrics from online engagement activities were regularly tracked to inform the best methods for sharing and collecting information across the various digital media platforms throughout the outreach campaigns as well.

These periodic reviews of the effectiveness of the procedures and strategies contained in the participation plan helped to ensure a full and open participation process.

# Attachments

- Attachment J1: 2025 Regional Plan SANDAG Public Meetings, Events, and Presentations
- Attachment J2: Community-Based Organization Outreach Meetings, Events, and Presentations



# Attachment J1: 2025 Regional Plan SANDAG Public Meetings, Events, and Presentations

**Table J1.1: 2025 Regional Plan SANDAG Public Meetings, Events, and Presentations**

Date	Event Type	Event Title	Topic	Location
2/9/2023	Public Meeting	2025 Regional Plan Joint Working Group Forum Joint Session of the Mobility; San Diego Regional Military; Shoreline Preservation; Social Equity; Social Services Transportation Advisory Council; Chiefs/Sheriffs Management Committee; and Sustainable Communities Working Groups	Staff presented an overview of the regional plan and obtained input from participants on the 2025 Regional Plan's vision and goals, performance measures, and network development processes.	San Diego
4/28/2023	Public Meeting	Board Meeting	The Board participated in the first of a two-part workshop to help inform development of the 2025 Regional Plan, including an overview from staff of key components and milestones.	San Diego
5/12/2023	Public Meeting	Board Meeting	The Board participated in the second of a two-part workshop to help inform development of the 2025 Regional Plan, including an interactive exercise on the projects, programs, and policies that support regional goals and meet the requirements for regional plans. The Board was asked to provide feedback on the vision, goals, and guiding principles for the 2025 Regional Plan.	San Diego
5/24/2023	Presentation	Regional Plan Presentation: Building Industry Association of SD (BIA)	Regional plan overview and feedback collection for 2025 Regional Plan.	San Diego

Date	Event Type	Event Title	Topic	Location
5/26/2023	Public Meeting	Board Meeting	The Board participated in the second of a two-part workshop to help inform development of the 2025 Regional Plan, including an interactive exercise on the projects, programs, and policies that support regional goals and meet the requirements for regional plans. The Board was asked to provide feedback on the vision, goals, and guiding principles for the 2025 Regional Plan.	
6/9/2023	Public Meeting	Board Meeting	The Board participated in a workshop to help inform development of the 2025 Regional Plan, including an interactive exercise on projects, programs, and policies that advance social equity. Members of the Regional Plan Social Equity Working Group participated in this item pursuant to Government Code Section 54952.2(c)(4).	
6/29/2023	Public Meeting	Regional Plan Kickoff	Regional plan overview, community feedback collection for 2025 Regional Plan.	Zoom
7/14/2023	Public Meeting	Board Meeting	The Board participated in a workshop to help inform development of the 2025 Regional Plan, including an overview of state and federal requirements, traditional and new funding sources, and best practices from MPOs across the country.	San Diego
7/27/2023	Public Meeting	Joint Session of the Mobility; San Diego Regional Military; Shoreline Preservation; Social Equity; Social Services Transportation Advisory Council; Chiefs/Sheriffs Management Committee; and Sustainable Communities Working Groups	Staff presented an overview of the types of data used to develop the 2025 Regional Plan, including SANDAG's projections for how the region's population, jobs, and housing demand will change in the coming years. Working group members participated in a discussion to provide feedback on projects and policies for the 2025 Regional plan that can meet state and federal requirements and achieve regional goals.	San Diego

Date	Event Type	Event Title	Topic	Location
7/28/2023	Public Meeting	Board Meeting	The Board participated in a workshop to help inform development of the 2025 Regional Plan, including an interactive exercise on data-driven planning practices.	San Diego
8/23/2023	Event	Regional Plan Community Workshop: Central San Diego	Regional plan overview, progress since 2021 Regional Plan, community feedback and transportation improvement priorities collection for 2025 Regional Plan.	City Heights, San Diego
8/29/2023	Event	Regional Plan Community Workshop: South County	Regional plan overview, progress since 2021 Regional Plan, community feedback and transportation improvement priorities collection for 2025 Regional Plan.	Chula Vista
9/5/2023	Presentation	Regional Plan Presentation: Quality of Life Coalition	Regional plan overview and feedback collection for 2025 Regional Plan.	Zoom
9/6/2023	Event	Regional Plan Community Workshop: North County Inland	Regional plan overview, progress since 2021 Regional Plan, community feedback and transportation improvement priorities collection for 2025 Regional Plan.	San Marco
9/6/2023	Presentation	Regional Plan Presentation: Circulate San Diego	Regional plan overview and feedback collection for 2025 Regional Plan.	Virtual
9/8/2023	Public Meeting	Board Meeting	The Board was asked to provide feedback on the policies and programs that are being considered as part of the development of the 2025 Regional Plan.	San Diego
9/13/2023	Event	Regional Plan Community Workshop: North County Coastal	Regional plan overview, progress since 2021 Regional Plan, community feedback and transportation improvement priorities collection for 2025 Regional Plan.	Oceanside
9/14/2023	Presentation	Regional Plan Presentation: AARP San Diego	Regional plan overview and feedback collection for 2025 Regional Plan.	San Diego
9/19/2023	Presentation	Regional Plan Presentation: SD Regional Chamber of Commerce	Regional plan overview and feedback collection for 2025 Regional Plan.	Zoom

Date	Event Type	Event Title	Topic	Location
9/20/2023	Event	Regional Plan Community Workshop: East County	Regional plan overview, progress since 2021 Regional Plan, community feedback and transportation improvement priorities collection for 2025 Regional Plan.	El Cajon
9/21/2023	Presentation	Regional Plan Presentation: South County Economic Development Council	Regional plan overview and feedback collection for 2025 Regional Plan.	National City
9/22/2023	Public Meeting	Board Meeting	The Board was asked to adopt Resolution No. 2024-04, directing staff to consider certain health-related goals and impacts when developing the 2025 Regional Plan. Staff presented an overview of the methodology being used to develop cost estimates for the 2025 Regional Plan, including general and expected trends for construction and project costs.	San Diego
9/26/2023	Event	Regional Plan Community Workshop: Unincorporated San Diego County	Regional plan overview, progress since 2021 Regional Plan, community feedback and transportation improvement priorities collection for 2025 Regional Plan.	Zoom
10/6/2023	Public Meeting	Joint session of the Transportation, Borders, Regional Planning, and Public Safety Committees	PAC members participated in a workshop to help inform the development of the 2025 Regional Plan, including an overview of the federal and state requirements, data and projections for how the region will grow in the coming years, and traditional and new funding sources to develop a financial plan.	San Diego
11/3/2023	Public Meeting	Board Meeting	Staff presented an overview of feedback received over the past several months to help inform development of the 2025 Regional Plan.	San Diego
11/14/2023	Presentation	Regional Plan Presentation: SD Regional Chamber of Commerce	Regional plan overview and feedback collection for 2025 Regional Plan.	San Diego
11/28/2023	Presentation	Regional Plan Presentation: San Ysidro Chamber	Regional Plan overview and feedback collection for 2025 Regional Plan.	San Ysidro

Date	Event Type	Event Title	Topic	Location
11/29/2023	Presentation	Regional Plan Presentation: SD County Bike Coalition	Regional plan overview and feedback collection for 2025 Regional Plan.	San Diego
1/11/2024	Presentation	Regional Plan Presentation: SD Downtown Partnership	Regional plan overview and feedback collection for 2025 Regional Plan.	San Diego
1/17/2024	Presentation	Regional Plan Presentation: SD East County Economic Development Council	Regional plan overview and feedback collection for 2025 Regional Plan.	El Cajon
1/26/2024	Public Meeting	Board Meeting	Staff presented an overview of the initial concept for the draft 2025 Regional Plan, including projects, programs, policies, and estimated costs and revenues.	San Diego
2/9/2024	Public Meeting	Board Meeting	Staff presented an overview of the initial concept for the draft 2025 Regional Plan, including projects, programs, policies, and estimated costs and revenues.	San Diego
4/26/2024	Public Meeting	Board Meeting	Staff presented an overview of the Series 15 Subregional Forecast of population, jobs, and housing that will be used for the 2025 Regional Plan.	San Diego
5/2/2024	Presentation	Regional Plan Presentation: SD County Council on Aging	Regional plan overview and feedback collection for 2025 Regional Plan.	San Diego
6/21/2024	Public Meeting	Joint Session of the Transportation, Borders, and Regional Planning Committees	Staff and expert panelists discussed opportunities to address public health and safety through the 2025 Regional Plan. Staff also presented an update on the work related to safety in the Vision Zero Action plan. Staff Flexible fleets are a core component of the 2025 Regional Plan. Staff from SANDAG and NCTD presented on current pilot projects, a new Flexible Fleets funding program that is under development, and efforts to proactively plan for the next generation of flexible fleets: Advanced Air Mobility.	San Diego

Date	Event Type	Event Title	Topic	Location
8/8/2024	Public Meeting	Joint Session of the Mobility and Sustainable Communities Working Groups	Staff presented an update to the 2025 Regional Plan on the initial concept development and initial modeling. Working Group members were invited to participate in a Q&A session with staff following the presentation.	San Diego
9/27/2024	Public Meeting	Board Meeting	Staff presented an overview of the preliminary modeling, proposed updates to the initial concept, and next steps for developing the 2025 Regional Plan.	San Diego
2/13/2025	Public Meeting	Joint Session of the Mobility; San Diego Regional Military; Shoreline Preservation; Social Equity; Social Services Transportation Advisory Council; and Sustainable Communities Working Groups	Staff presented an update on the Draft 2025 Regional Plan Transportation Network. Working Group members were invited to participate in a Q&A session with staff following the presentation.	San Diego
2/21/2025	Public Meeting	Joint Session of the Transportation, Borders, and Regional Planning Committees	Staff presented an update on the draft 2025 Regional Plan Transportation Network. Committee members were invited to participate in a questions and answers session with staff following the presentation.	San Diego
5/1/2025	Public Meeting	Board Retreat	Staff provided a preview of the draft 2025 Regional Plan before its public release later in May to help set the stage for much of the discussion throughout the retreat.	San Diego

## Attachment J2: CBO Outreach Meetings, Events, and Presentations

**Table J2.1: CBO Outreach Meetings, Events, and Presentations**

Date of Event	Organization	Event/Neighborhood
7/15/2023	SBCS	Murial Envision Workshop, Chula Vista
7/18/2023	SBCS	Harborside Elementary, Chula Vista
7/19/2023	SBCS	Food Distribution, Castle Park Middle, Chula Vista
7/27/2023	Bayside Community Center	Linda Vista Farmers Market
7/28/2023	Vista Community Clinic	Food Distribution, Oceanside
7/29/2023	Chula Vista Community Collaborative	Community EXPO, Chula Vista
7/29/2023	Opsam Health	Youth Summer Party, Mount Hope
7/29/2023	Mid-City CAN	Weber AD79 Backpack Giveaway, Bonita, El Cajon, La Mesa, La Presa, Lemon Grove, San Diego, Spring Valley
7/29/2023	Olivewood Gardens and Learning Center	Day Of Play Family Event, National City
8/2/2023	Opsam Health	Community Health & Resource Fair, Mountain View
8/3/2023	Mid-City CAN	Spring Valley
8/4/2023	City Heights CDC	Parks After Dark, City Heights
8/5/2023	Mid-City CAN	La Jolla
8/5/2023	Chula Vista Community Collaborative	Summer Health Festival, Otay Mesa
8/5/2023	Olivewood Gardens and Learning Center	South Bay Summer Festival, Chula Vista
8/6/2023	Bayside Community Center	Linda Vista Community Clean Up
8/9/2023	Casa Familiar	August Town Hall
8/9/2023	Casa Familiar	Cultural Corridor Townhall
8/11/2023	City Heights CDC	Food Distribution, City Heights

Date of Event	Organization	Event/Neighborhood
8/12/2023	Urban Collaborative Project CDC	Southeast San Diego Science and Art Expo, Emerald Hills
8/12/2023	Vista Community Clinic	National Health Center Week/Children's Health Day, Vista CA
8/14/2023	Mid-City CAN	ITCH momentum team meeting, City Heights, Barrio Logan, Normal Heights, North Park and Valencia Park
8/15/2023	Casa Familiar	RLA
8/16/2023	Mid-City CAN	Encanto apt Village, Southeast San Diego
8/16/2023	SBCS	Food distribution, Castle Park Middle, Chula Vista
8/19/2023	SBCS	Murial Envision Workshop, Chula Vista
8/23/2023	Casa Familiar	Community event
8/24/2023	Bayside Community Center	Linda Vista Farmers Market
8/24/2023	Casa Familiar	Open House at Willow Elementary School
8/24/2023	Casa Familiar	Open House at San Ysidro High School
8/24/2023 & 8/25/2023	Mid-City CAN	Parks after Dark, City Heights
8/25/2023	Mid-City CAN	Youth Council Meeting, Mid-City San Diego
8/25/2023	Bayside Community Center	Serving Seniors Wellness Center, Downtown
8/26/2023	Urban Collaborative Project CDC	Coffee Pop-Up, Lincoln Park
8/29/2023	Chula Vista Community Collaborative	Community Workshop, Chula Vista
8/30/2023	Olivewood Gardens and Learning Center	Kitchenistas meeting, National City
9/8/2023	OPSAM HEALTH	Mira Mesa
9/16/2023	Urban Collaborative Project CDC	Community Health & STEM Fest at the Education Cultural Complex, Mountain View
9/29/2023	Olivewood Gardens and Learning Center	Shelltown
10/4/2023	OPSAM HEALTH	National City